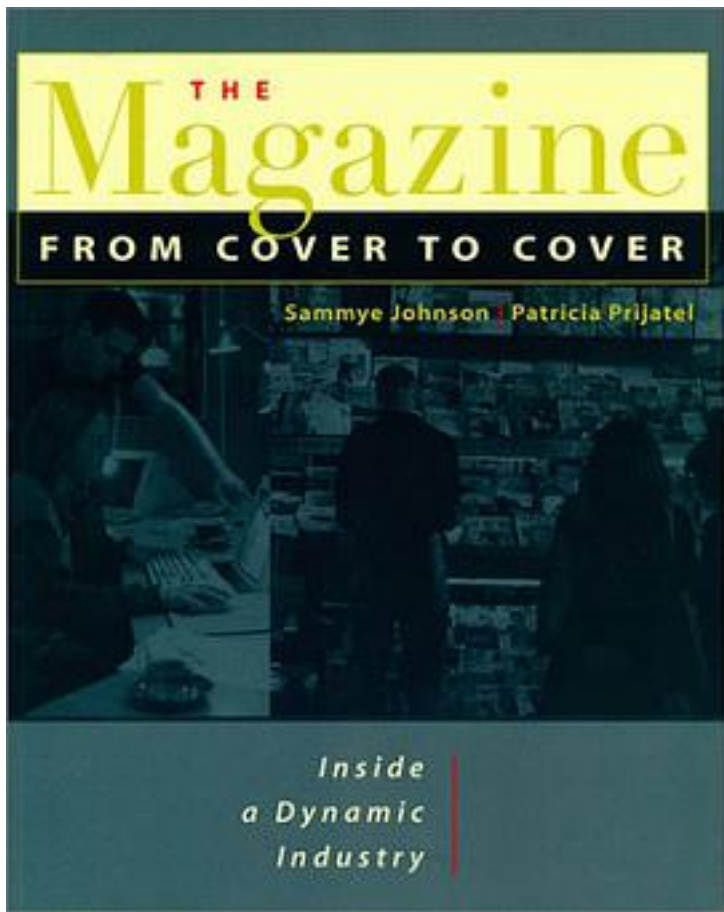


The Magazine From Cover to Cover



[The Magazine From Cover to Cover_ 下载链接1](#)

著者:Sammye Johnson

出版者:McGraw-Hill

出版时间:1999-8-1

装帧:Paperback

isbn:9780658002298

This fascinating overview examines the planning and organizing of a magazine and its staff and explains editorial, design, production, legal, and ethical issues, as well as industry trends. It shows

作者介绍:

目录:

[The Magazine From Cover to Cover_下载链接1](#)

标签

评论

[The Magazine From Cover to Cover_下载链接1](#)

书评

[The Magazine From Cover to Cover_下载链接1](#)