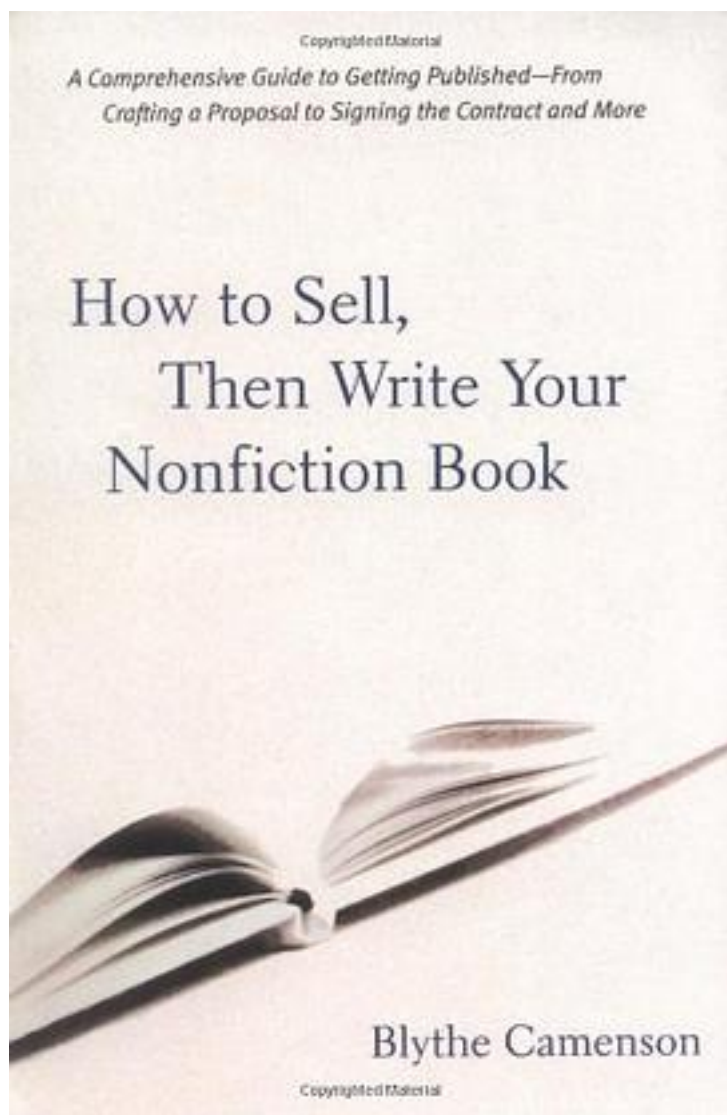


# How to Sell, Then Write Your Nonfiction Book



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This is a proven plan for getting published in the nonfiction market. Book publishing is big business. Last year book sales totaled more than \$25 billion. Although artistically discouraging, the reality in book publishing is that financial concerns often determine which books get published. But if you play your cards right, you can master the market. "How to Sell, Then Write Your Nonfiction Book" presents step-by-step instructions on breaking into - and succeeding - in the nonfiction market. This invaluable resource is packed with industry anecdotes, case studies, quotes, interviews, and important advice from leading publishing professionals. With close to fifty nonfiction books to her credit, Blythe Camenson is an expert at identifying marketable book ideas. Drawing from her wealth of experience, the author provides rare insight into not only the publishing industry but also the entire publishing process. You'll learn how to find and define marketable book ideas; write attention-grabbing query letters; detail your ideas in well-organized proposals; approach the right editors and agents; land a contract before you write the book; and, deliver a well-crafted nonfiction manuscript. From researching and writing your book to hiring an agent to negotiating royalties and contracts and more, "How to Sell, Then Write Your Nonfiction Book" addresses - and answers - all your questions.

作者介绍:

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