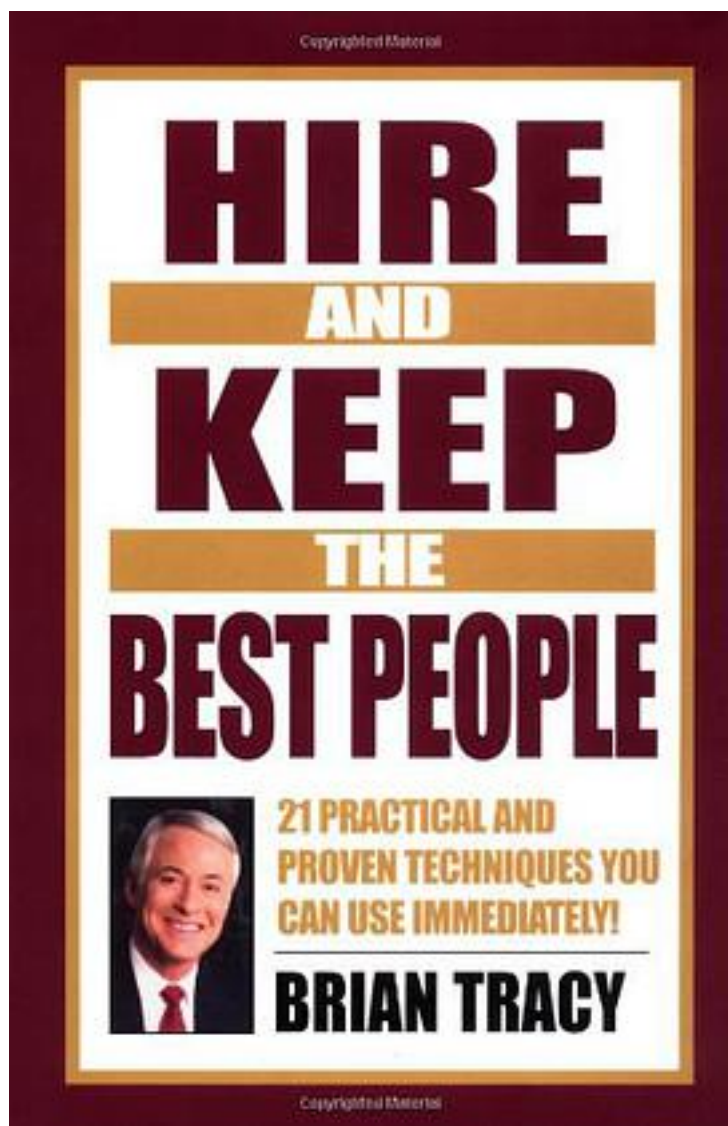# Hire and Keep the Best People

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Most managers, it seems, are in need of a bit of personnel know-how. They are unaware of the strategies required for attracting, hiring and keeping excellent people. In this book, Brian Tracy draws on 20 years experience of training managers in the art of employee selection. He pinpoints 21 proven principles of employee recruitment and retention. Tracy summarizes the information every manager must know to attract the most capable, committed employees.

作者介绍:

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