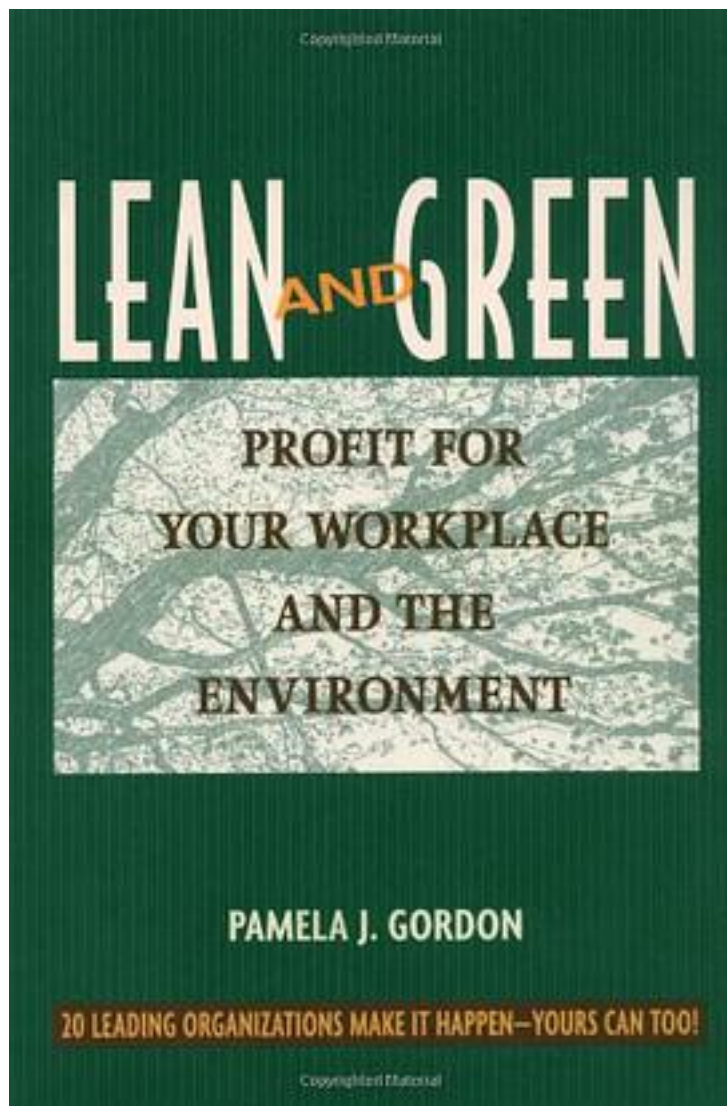


Lean and Green



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This book dispels the myth that a business or organization has to choose between making a profit and protecting the environment. Appealing to employees at every level, it provides over 100 examples of environmental practices that bring savings or new sources of revenue. It also coaches readers to make their environmental cases to management using business language -- leading their argument with profitability.

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