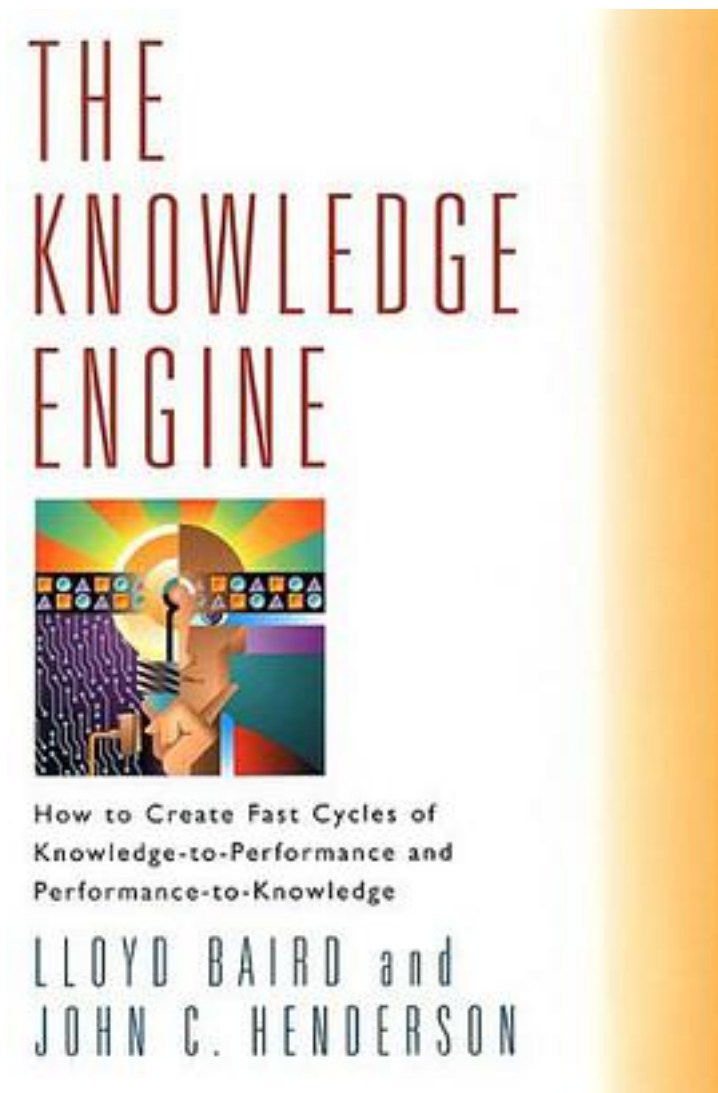# The Knowledge Engine

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-- Presents new strategies for integrating learning and knowledge into performance and making these skills part of all employees' jobsIn an increasingly competitive business environment, knowledge management is crucial. Old paradigms have started to fail. This book offers a new model, urging business leaders to build a "knowledge engine" that drives learning from experience back into performance. The book explains the principle of creating and leveraging knowledge assets and gives concrete examples of how to do it.Drawing on five years of research and application in leading corporations, the authors lay out several guiding principles: focus learning and knowledge generation on building core capabilities that provide a competitive advantage; produce value and build capability at the local level; go for ground truth; embed learning into the performance process; build just-in-time knowledge engines; and look for leverage opportunities.

作者介绍:

目录:

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