

# Demand Driven: 6 Steps to Building an Ecosystem of Demand for Your Business



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出版者:McGraw-Hill

出版时间:2002-11-01

装帧:

isbn:9780071400367

While CRM focuses on the relationship between your company and your customer, Demand Driven explains how to work with vendors and suppliers to create a network of customers. With the right strategy, y

作者介绍:

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