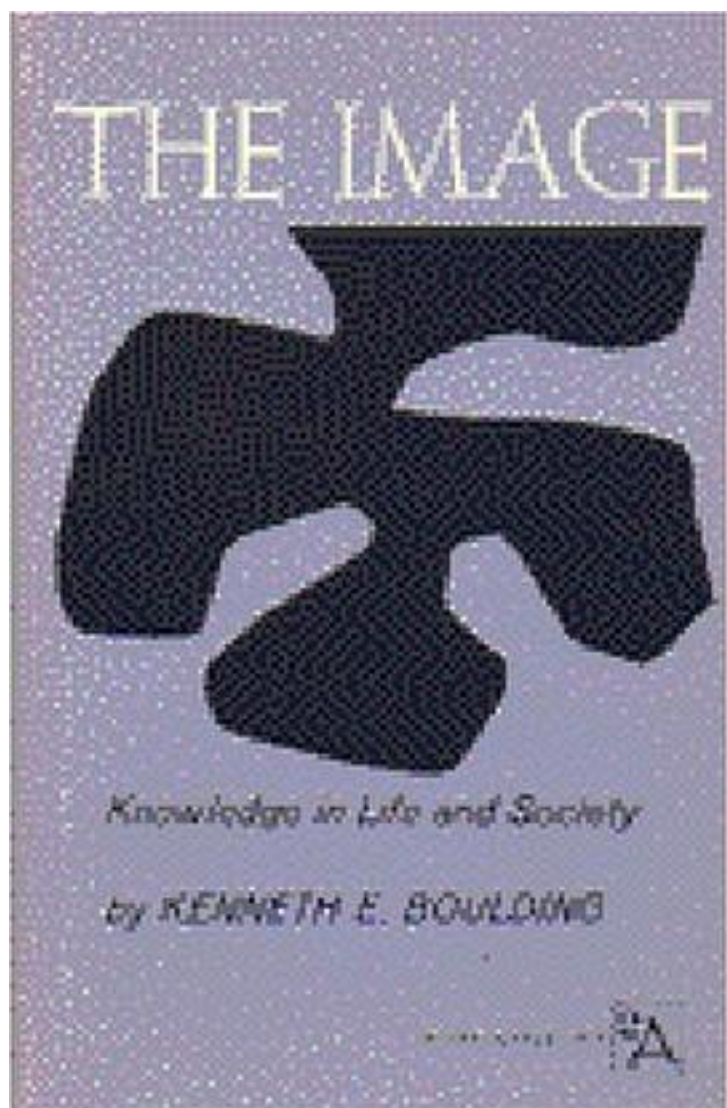


The Image



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著者:Daniel J. Boorstin

出版者:Vintage Books

出版时间:1997-10-1

装帧:Paperback

isbn:9780679741800

The author introduces the seminal concept of "pseudo-events"--such as press conferences and presidential debates, which are staged solely for publicity--and redefines celebrity as "a person who is known for his well-knownness." The result is an essential resource that distinguishes the deceptions of our culture from its few enduring truths.

作者介绍:

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标签

Daniel_J_Boorstin

传播学

社会学

传媒

The_Image

新闻学

我也是受過高等教育的

哲学

评论

Very important book I read this year. Doors opened: structural anthropology, sociology, hyperreality, postmodernism

An extremely perceptive book about the world we are currently faced with. A very suitable follow-up to read after Amusing Ourselves to Death - which will give you more in-depth elaboration on why the media around us and our ways of thinking is getting more and more superficial.

假作真时真亦假

pseudo-安慰劑 C1-C3

test your english

我想这是一本关于“图像革命”及其深远影响的书。虽然是写于半个世纪前，但在互联网发展的今天，各种负面趋势只增不减，作者已然觉察到了人们的认知和行为由于传媒所发生的变化。当我好奇于当代人们为何将表象的“美”凌驾于“真”如此严重，回顾这种变化发生的过程纾解了我的疑惑，作者显然见证了从朴素走向复杂的这一过程。然而一个新的思考是，即便存在这样那样的问题，给定它已经如此广泛和流行，你又几乎不能要求历史倒退，唯一能做的是否只是顺应时代“随波逐流”？又或许这在另一种价值体系下不会成为问题，区别只在于个体的选择。

最爱！

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书评

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