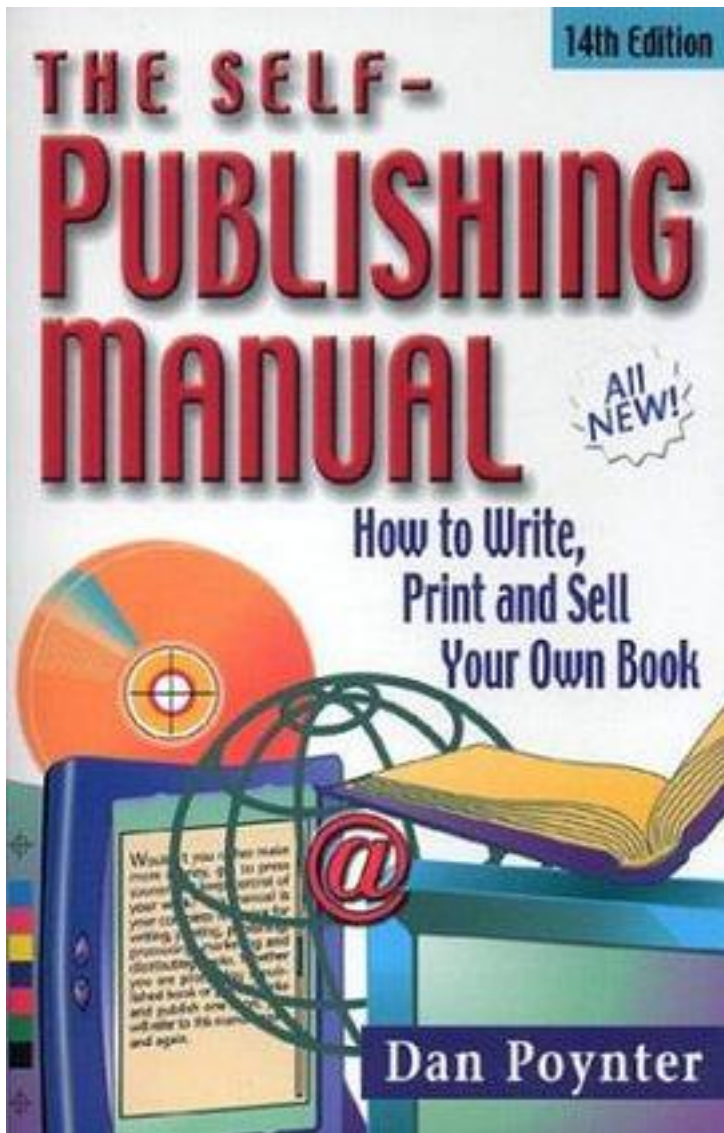# The Self-Publishing Manual

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著者:Dan Poynter

出版者:Para Publishing

出版时间:2003-08-10

装帧:Paperback

isbn:9781568600888

The Self-Publishing Manual explains the publishing process step-by-step, from idea through manuscript, printing, promotion, and sales. Dan Poynter, a leading authority on self-publishing, shows readers how to use innovative techniques to write books faster, produce books for less, and promote books more effectively. This revised edition covers all of the latest publishing technology such as downloadable books, print on demand, CD publishing, and electronic books. A 52-page appendix of valuable resources is included.

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