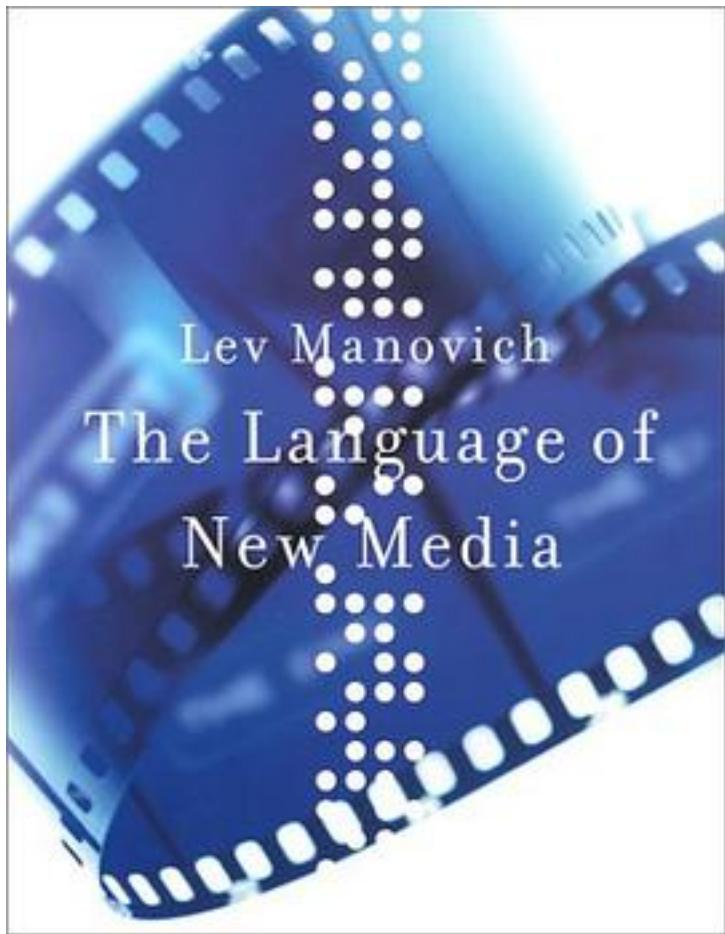


The Language of New Media



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著者:Lev Manovich

出版者:The MIT Press

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isbn:9780262632553

In this book Lev Manovich offers the first systematic and rigorous theory of new media. He places new media within the histories of visual and media cultures of the last few centuries. He discusses new media's reliance on conventions of old media, such as the

rectangular frame and mobile camera, and shows how new media works create the illusion of reality, address the viewer, and represent space. He also analyzes categories and forms unique to new media, such as interface and database. Manovich uses concepts from film theory, art history, literary theory, and computer science and also develops new theoretical constructs, such as cultural interface, spatial montage, and cinegratography. The theory and history of cinema play a particularly important role in the book. Among other topics, Manovich discusses parallels between the histories of cinema and of new media, digital cinema, screen and montage in cinema and in new media, and historical ties between avant-garde film and new media.

作者介绍:

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标签

新媒体

newmedia

新媒体艺术

文化研究

media

艺术

传媒

语言学

评论

比上一本new media的书论述更严密。Galloway后来的interface理论也有从这里发展而来。

看原版果然慢。以此纪念第一篇有原文引用的论文。

难啃

早知道就不选新媒体写了。。唉

A mathematician/technician writing on cinema.

例子都很老，但观点还能用。

读了一半

in 2 weeks during summer in Vancouver!

教科书啊，哈哈哈

state 5 principles of new media to take place of giving it a definition, while some conceptions are also brilliant, such as transcoding and selection.

暑期金3+加治屋ゼミ1109重读。

新媒体艺术传播学

教科书

Out of date. As Lisa Gitelman said, Lev Manovich's analogy between cinema and Internet as new media doesn't make much sense in a big part. He missed the most important aspect of Internet as a new medium: interaction.

必须要标 52号读书会又要上路啦

那么崇拜Ross就一定要啃完他说是神作的书

常看常新系列

课本

P19- P61 noted in list

required reading

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书评

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