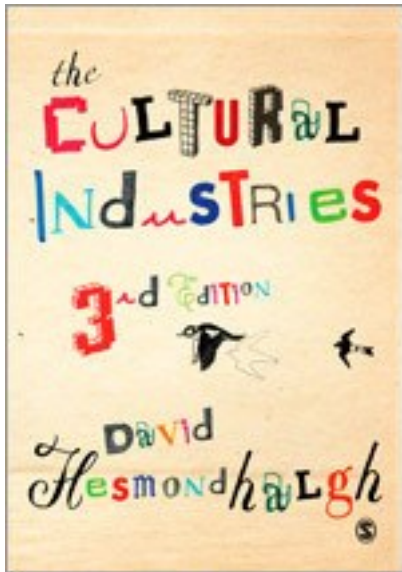


The Cultural Industries



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出版者:SAGE Publications Ltd

出版时间:2012-12-10

装帧:Paperback

isbn:9781446209264

Now undisputedly a classic, the third edition of this essential media studies text scrutinizes the new and ongoing changes to the contemporary landscape of creative economy and cultural production. This edition: * Provides an all-new online reading guide to springboard students into their own research. * Includes brand new examples covering social media, digital publishing, reality TV and talent shows. * Traces the growth of the cultural industries in emerging markets in China, India, Asia and Africa. * Analyzes the economic crisis and its impact. * Examines new products and the influence on consumer electronics and IT companies, including Apple, Facebook and Google. As one of the most read, most studied and most cited media studies texts, this new edition is a must for any student of media and communication studies, cultural studies and sociology.

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书评

Global Creative and Cultural Industries專業必讀，於是一進開學就買了。好像台灣那邊有出版早一版的中文翻譯版。（評論到底要寫多長在可以啊啊啊啊啊啊啊啊啊啊啊啊）

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