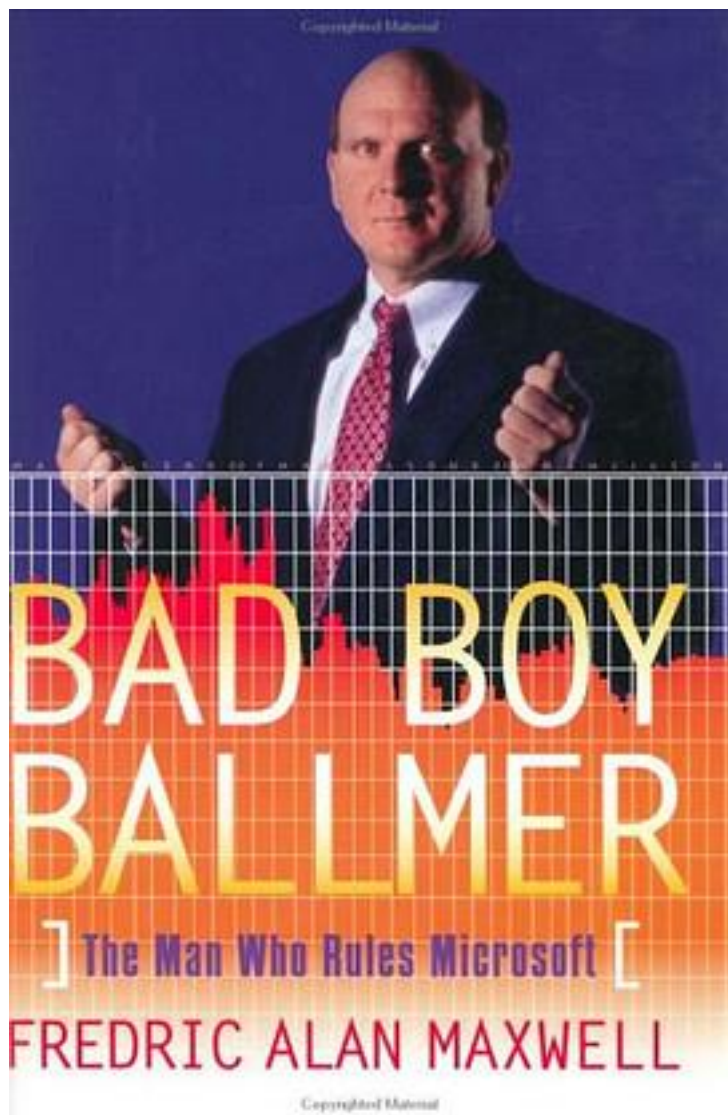


Bad Boy Ballmer



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著者:Maxwell, Fredric Alan

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Steve Ballmer has been with Bill Gates from the beginning when the bespectacled computer geek convinced him to drop out of Stanford Business School. The grandson of a Russian Czarist soldier and the son of a Swiss immigrant father, Ballmer is the Microsoft wizard's main man - the only American to become, by 40, a decabillionaire while working for someone else. He is a man known for his ruthless negotiating tactics and a management style that has earned him the nickname "The Em-Balmer". In this revealing biography - based on in-depth study and interviews with Microsoft insiders - Fredric Alan Maxwell provides fascinating new insights into the longstanding "marriage" between this odd couple of Ballmer and Gates. Maxwell also tells the full story of a man so shamelessly arrogant that he told reporters "to heck with Janet Reno", so intense and aggressive that he ripped his vocal cords by talking too loudly. Eye opening and thorough, BAD BOY BALLMER is a shocking look at one of the masterminds of the technological age.

作者介绍:

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