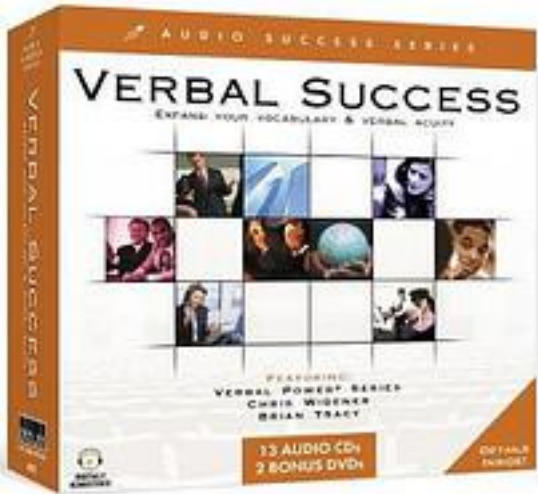


Verbal Success



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著者:Brian Tracy

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Audio Success Series

Verbal Success

Expand Your Vocabulary & Verbal Acuity

It's a multi-session public speaking retreat in a box! And with Verbal Success on 14 audio compact discs, you'll have unlimited access to the world's top communication experts any time you want. From creating and delivering effective presentations to memory skills and working a room, the Verbal Success audio suite offers hours of techniques to increase your speaking power. Also included are two bonus DVDs on improving communication. Discovering Your Gifts... Improving

Communication with all Types on DVD from Jennifer Rousseau Sedlock will show you how to improve communication in the workplace and at home. Finally master the language of success and become a verbal superpower with George Walther's DVD, Power Talking; What you say is what you get.

Featuring: 11 dynamic speakers. 14 audio discs. 1 bonus DVD.

Added Bonus: Store all your discs in the convenient carrying case; included inside!

Featuring :

- Verbal Power's Series
- Chris Widener
- Brian Tracy
- Elizabeth Jeffries
- Colette Carlson
- Marilyn Sherman
- Ron White
- Brian Tracy
- Dianna Booher
- Chris Widener
- Brad Worthley
- Nido Qubein

CDs 1-4

Verbal Power

(appx. running time 240 minutes)

Verbal Power includes powerful and practical words selected from authoritative, respected sources such as The Wall Street Journal and The New York. Included are 750 essential words you need to speak fearlessly, command more respect, gain credibility, write with greater clarity, reduce social awkwardness, and most importantly increase your earning potential.

Subjects covered:

- Clearly Pronounced Words
- Easy-To-Understand Definitions

- Real-Life Sentence Examples
- Word Memory Exercises

CD 5

Colette Carlson

Communication mistakes even smart women make

(appx. running time 60 minutes)

Subjects covered:

- Achieving long-lasting professional & personal change
- "Actions-speak-louder-than-words" philosophy

CD 6

Elizabeth Jeffries

Connecting: High powered strategies for successful communications

(appx. running time 60 minutes)

Subjects covered:

- The 10 patterns for losing control of your life
- The power of self-belief, emotions & success
- Taking control of your circumstances.

CD 7

Marilyn Sherman

Communicating for results; from conflict to cooperation

(appx. running time 60 minutes)

Subjects covered:

- Defining ‘Assertive’ vs. ‘Aggressive’ communication styles
- How to maintain confidence and composure while confronting difficult people
- Ways to reduce unnecessary conflict – guaranteed!

CD 8

Ron White

Give speeches from memory

(appx. running time 60 minutes)

Subjects covered:

- Talk for hours without notes
- Improve confidence by talking from memory
- Enjoy the freedom of not being restricted to a podium

CD 9

Brian Tracy

Communication – The master skill to powerful relationships

(appx. running time 60 minutes)

Subjects covered:

- Three Elements of Communication
- Four Basic Personality Styles
- Keys to Successful Listening

CD 10

Dianna Booher

Speak with confidence!

(appx. running time 60 minutes)

Subjects include

- Responding to difficult questions
- Presenting ideas that create credibility, rapport and "presence"
- Offer extemporaneous comments authoritatively and persuasively

CD 11

Chris Widener

Communication skills to influence & persuade

(appx. running time 60 minutes)

Subjects Covered:

- The Two Most Important Pieces to Influencing Others
- Aristotle's The Three Keys to Persuasion
- Verbal and Non-Verbal Communication

CD 12

Brad Worthley

Conversational Charisma – Get What You Want Out of Life

(appx. running time 60 minutes)

Subjects covered:

- The three levels of listening
- Pedestal words
- Five primary conversational behaviors

CD 13

Nido Qubein

How to communicate like a pro

(appx. running time 60 minutes)

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