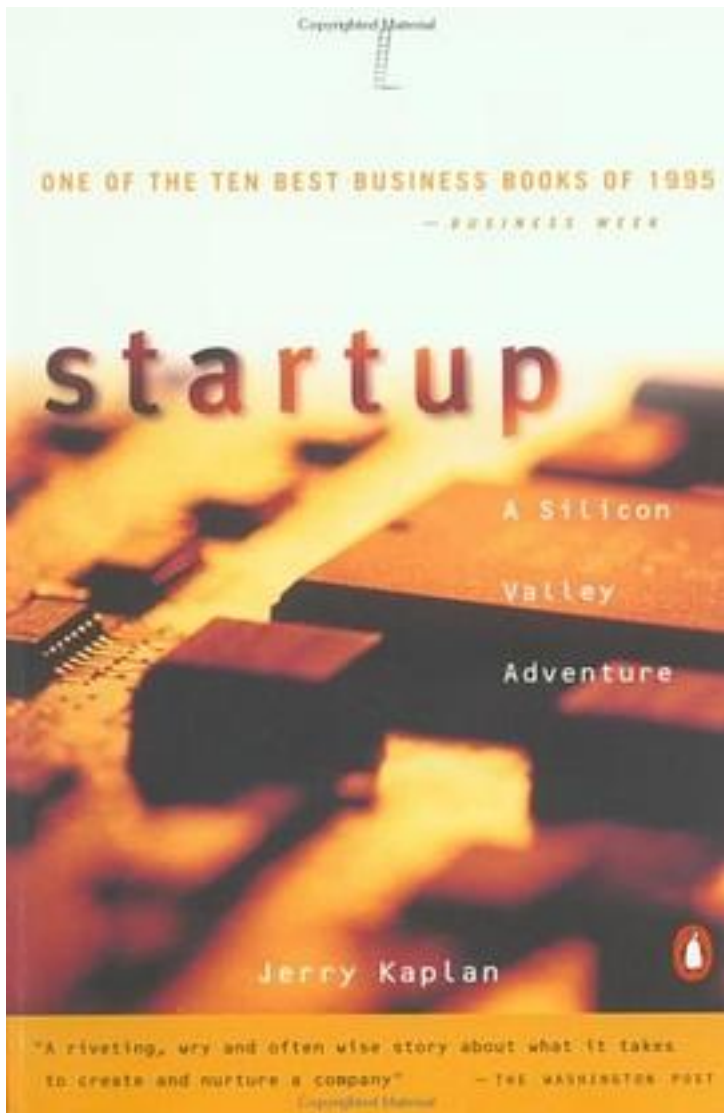


Startup



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著者:Jerry Kaplan

出版者:Penguin (Non-Classics)

出版时间:1996-10

装帧:Paperback

isbn:9780140257311

In 1987, Jerry Kaplan embarked on every aspiring entrepreneur's dream--he formed his own company. Startup is Kaplan's riveting and insightful story about what it takes to create and maintain a company in the computer industry--and how to handle its remains when the world is not ready to accept what it proposes. This is both an inspiring personal account and a thrilling adventure story of what goes on behind the world of the computer screen.

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