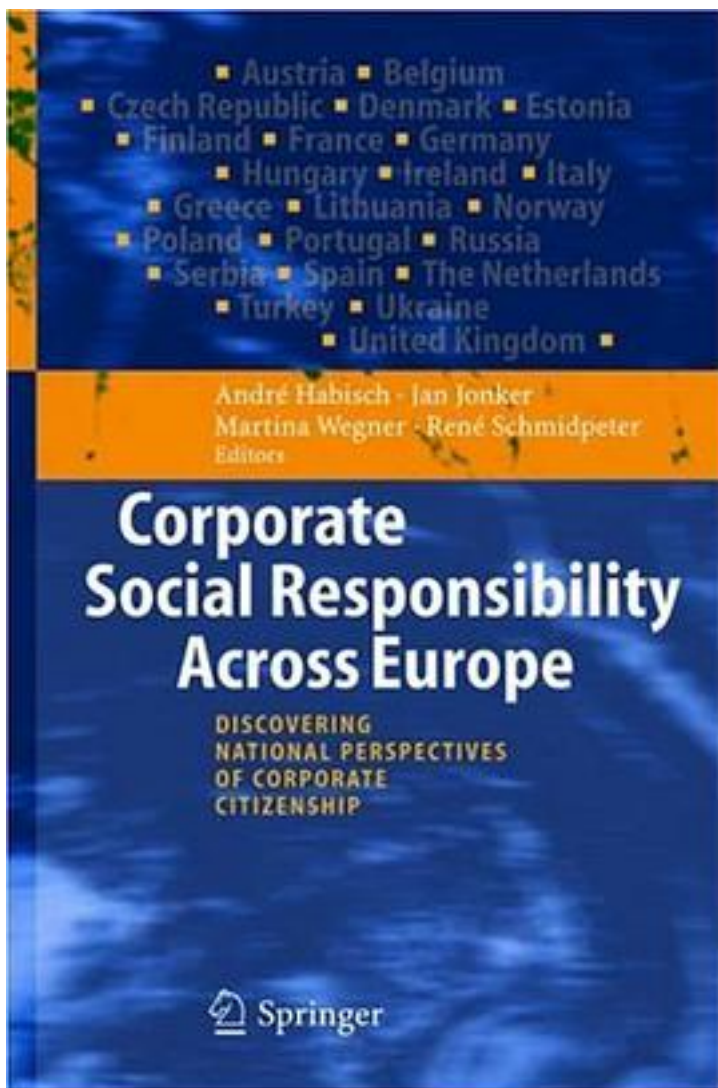


Corporate Social Responsibility Across Europe



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Corporate Social Responsibility (CSR) has become an increasingly important topic in our global society. Corporate Social Responsibility Across Europe is the first volume of its kind to bring together twenty-three national perspectives on this issue. Thirty-seven European researchers worked on the book, which provides a comprehensive and structured survey of CSR developments and progress at national levels. An overview and analysis is provided for each country. Topics addressed include business and societal mindsets in the different cultural settings, national drivers for the current development of CSR, and prospects for the individual countries in the future. Furthermore it contains three comprehensive pan-European analyses. The chapters also contain practical information and references to the Internet as well as relevant literature in order to support further research and stimulate business activities in this field. The result is a rather unique collection of essays on the topic of CSR across Europe.</P>

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