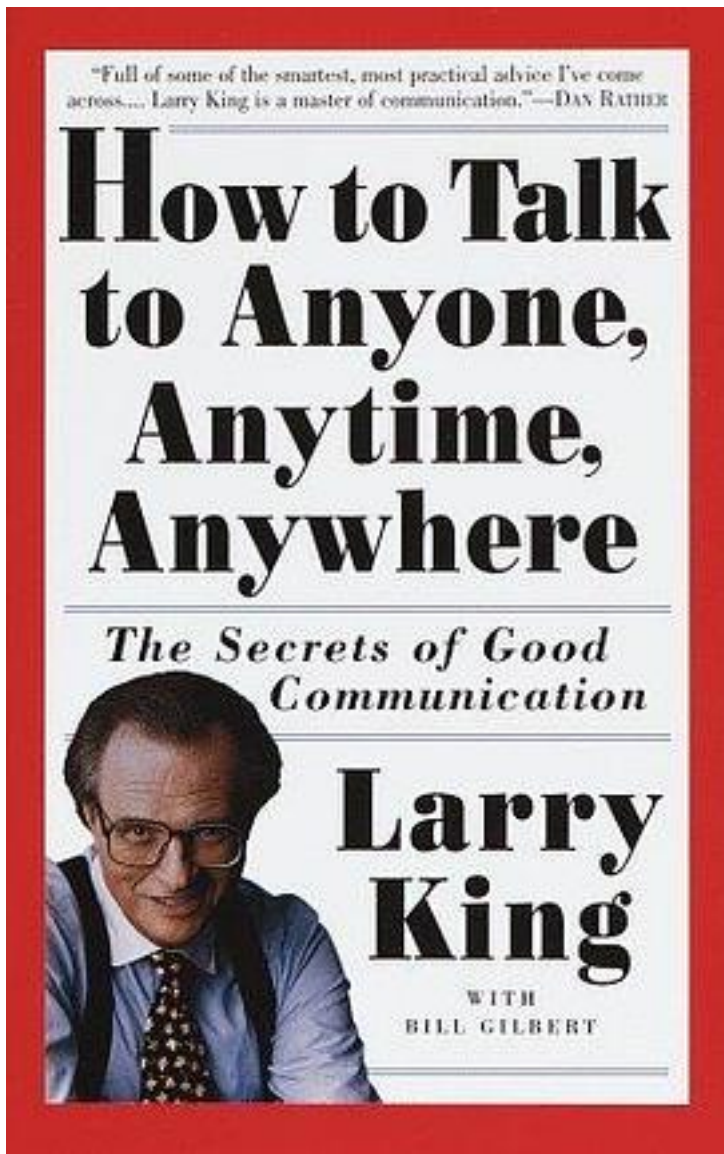


How to Talk to Anyone, Anytime, Anywhere



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著者:Larry King

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King, host of CNN's Larry King Live, here sets out to instruct readers on how to talk confidently and effectively in a variety of situations, such as job interviews, business presentations, social events and even discussions with one's spouse. Shyness and "bloopers" can be turned into assets, comments King, who relates how he clammed up the first time he was on a radio show. By openly admitting his nervousness, he claims he disarmed his listeners. Filled with practical advice, amusing anecdotes and a chapter on his "best and worst guests," this self-help guide, written with freelancer Gilbert, will be a hit with King devotees. Fortune Book Club selection; BOMC and QPB alternates; author tour.

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You might not be as smooth a talker as King after finishing this book, but it doesn't hurt to try. King, who has talked to everyone from Gorbachev to Michael Jackson, tells us how he does it.

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Larry King does how-to--in this case, how to make conversation. Unfortunately, he fails to tell us much of anything new about the intricacies of the lively art. Instead, he offers mostly old saws (look listeners right in the eye, don't monopolize the conversation), and some of his advice is downright laughable. Larry sez: When you strike up a conversation with the opposite sex, avoid openers like, What's a nice girl like you doing in a place like this? "Lines like this don't work anymore." Oh, duh, Larry. There's another unintentionally hysterical section in which he counsels readers on how to talk to celebrities ("Ask Woody Allen about the New York Knicks basketball team, or Paul Newman about his charity work with kids"). Say, what a good idea. Next time I'm having dinner at Elaine's, I'll waltz right over and ask Woody about Patrick Ewing's health, though I'd rather know what the heck he sees in Soon-Yi. More interesting than King's advice are his recollections of broadcasts where the conversation was either terrific or turgid and his take on the good and bad guests he's had on his shows (Bob Kennedy, good; Bob Hope, bad; Bob Mitchum, very bad). Despite this largely silly book's numerous flaws, King's name will create demand, and, who knows, there may be patrons out there who want to know what to say at a funeral. Ilene Cooper --This text refers to an out of print or unavailable edition of this title.

"Full of some of the smartest, most practical advice I've come across...Larry King is a master of communication." --Dan Rather -- Review

"Full of some of the smartest, most practical advice I've come across...Larry King is a master of communication." --Dan Rather

作者介绍:

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标签

沟通

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评论

听的有声书，老头自己读的，读的时候充分运用了自己在书里推荐的原理，很享受。

书评

We do it everyday, but talking to people, especially people i don't know, can be a daunting challenge for me. Larry King shares his secrets of communicating confidently and effectively in any situation in this book. There are simple techniques for ...

坦白地说，我没看过这书，我是用听的。下了一套有声。LARRY KING的嗓音没得说，语气节奏把握地收放自如，幽默激情地传授关于说的技巧。书中说到他是如何在家里疯狂地练习表达，第一次做直播的口感舌燥语无伦次，他是如何作到让嘉宾因备受尊重而滔滔不绝，如何在PARTY上从...

It is a book that you can read wherever you are , on bus , subway even lying on the sofa when you feel nothing to do. This book is talking about Larry King who is a famous talk show emcee sharing his experience and sumarry in his carrer .Simple to read , e...

Recommend

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