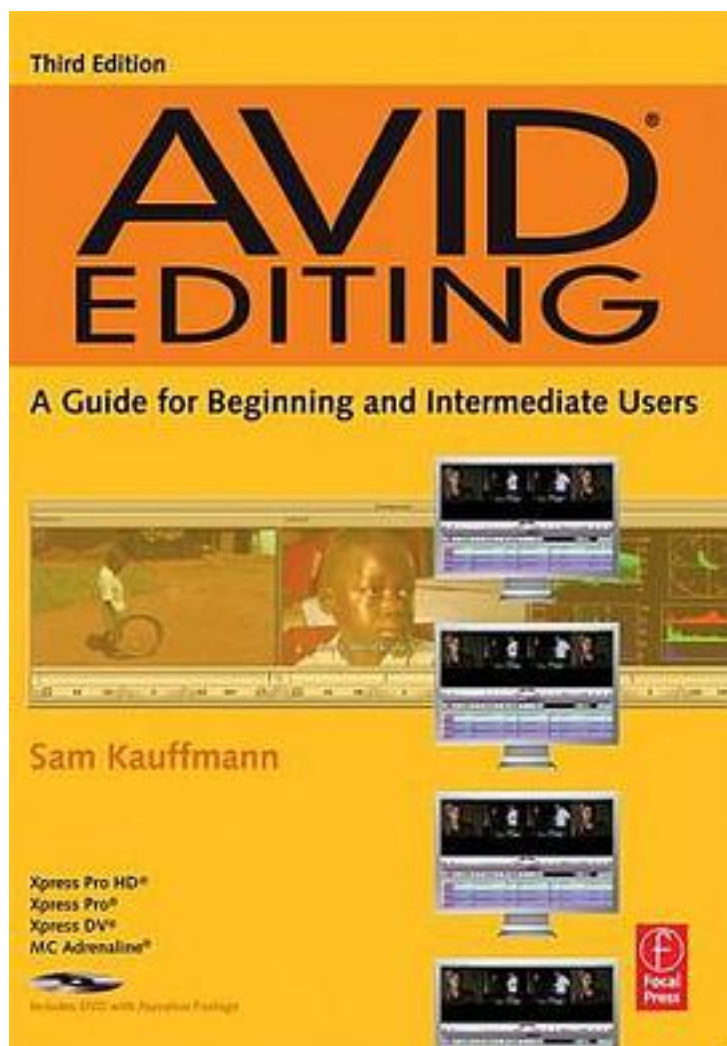


Avid Editing, Third Edition



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出版者:Focal Press

出版时间:2006-03-03

装帧:Paperback

isbn:9780240808161

Avid Editing is a comprehensive guide covering Avid Xpress Pro, XPress Pro HD, and Xpress DV. Due to the similarity of Avid's interface across product lines, it is also relevant for Media Composer and other systems. Suitable for beginning editors or experienced editors new to the Avid, the book provides step-by-step instructions for hundreds of editing tasks in jargon-free terms. The chapters guide you through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied at home, or while sitting in front of an Avid, following the book's step-by-step instructions.

More than a software manual, this book delves into general editing techniques, principles, and pitfalls. The author is an experienced teacher who will help you master the Avid as well as improve your overall editing skills.

This edition covers working with HD, the 16:9 widescreen, and the powerful Script Integration tool. In addition, there's new coverage of the issues facing indie filmmaker who is trying to decide how to go from the DV stage (shooting on mini-DV or DVCAM formats) to theatrical distribution. As well, there is new material on using Avid in PAL regions.

- * Focuses on Avid Xpress Pro, Xpress Pro HD, Xpress DV, and Media Composer but relevant to all Avid systems
- * Companion DVD includes footage to edit to provide the hands-on experience you need
- * Teaches HD, HDV, and 24P workflows
- * Over 500 images and screen captures clearly illustrate principles

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