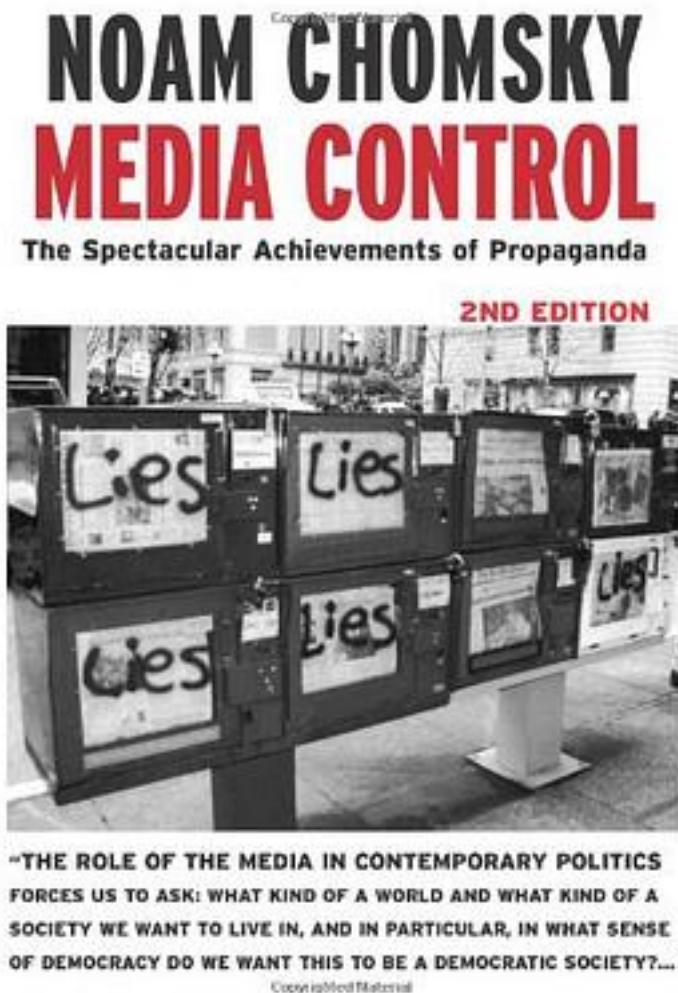


Media Control, Second Edition



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Noam Chomsky's backpocket classic on wartime propaganda and opinion control

begins by asserting two models of democracy—one in which the public actively participates, and one in which the public is manipulated and controlled. According to Chomsky, "propaganda is to democracy as the bludgeon is to a totalitarian state," and the mass media is the primary vehicle for delivering propaganda in the United States. From an examination of how Woodrow Wilson's Creel Commission "succeeded, within six months, in turning a pacifist population into a hysterical, war-mongering population," to Bush Sr.'s war on Iraq, Chomsky examines how the mass media and public relations industries have been used as propaganda to generate public support for going to war. Chomsky further touches on how the modern public relations industry has been influenced by Walter Lippmann's theory of "spectator democracy," in which the public is seen as a "bewildered herd" that needs to be directed, not empowered; and how the public relations industry in the United States focuses on "controlling the public mind," and not on informing it. Media Control is an invaluable primer on the secret workings of disinformation in democratic societies.

作者介绍:

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标签

政治

NoamChomsky

Chomsky

媒体

英文原版

社会哲学

media

哲学

评论

不到两天时间读完这本乔姆斯基的短巨著 不得不说
有效的管理自己的求知欲是对抗文化和宗教洗脑的最好武器

A country of hypocrisy and terrorism.

指出美國政府如何在伊拉克戰爭中利用媒體控制和製造民意，不少觀點值得一讀，犀利流暢的論辯基於對歷史、政治和傳播學機制的透徹了解，可惜更像是演講稿，嚴謹不足。

每天都在被迫接受，在政府威严下噤声。马航坠机最后也不了了之，阿拉伯之春有多少中国人关心，巴以除了新闻联播给的比中国惨的印象有多少人了解。不问不说不想成为麻木的一份子

乔老爷子太棒了！民煮国家的媒体控制手段比共惨国家高明多了。媒体从来就没有“公正、客观”的。兼听则明，有时还得多思考、多分析。

对抗洗脑

顶多算得上一本小册子，行文跟《光照会的阴谋》差不多……不过媒体怎么使用逻辑陷阱来引导大众还是蛮醍醐灌顶的，后篇是演讲，恐怖主义的bug点到为止，饮鸩止渴吧算是……

媒体宣传的力量带来对问题本质的失声，民主政治下传媒本意是用来发声、展示真相，但相反正在走向另一种定义即精英集权政治，精英用宣传的力量鼓动大批无知的群体获得更多的利益。他们将萨达姆比喻为洪水猛兽，将爱好和平的群体培育成主动请战以保卫世界的战狼，但至于为什么遇到此类的问题媒体就会集体失声，没有一个人站出来问

一句：为什么宣传口号是这样？因为媒体是商人的媒体或者精英的媒体，他们需要在第三世界获得利润已让自己说话的环境变得更加舒适。或者说民主制是贪婪的。We had to put U.S. military officers in control at every level of the political system. 没有人会反驳这句话，因为在利益面前人的本性就是对剥削的噤声，真是太可悲可憎了。

精英主义的媒体垄断

我们都是麻木的一份子。

Propaganda is to a democracy what the bludgeon is to a totalitarian state, but propaganda ends when conversation begins. It's worth a sleepless night in the lib.

一本半过时的书。过时之处在于书中提到社会权力掌控者对传媒系统的操纵使大部分非掌权者无法发声来相互达成共识，只能被迫选择媒体提供的语焉不详的共识而不能团结起来改变社会，的局面已经被互联网的存在打破了。但互联网创造的结社自由的条件并未带来作者承诺的变革，反而造成了民间立场的无限细分，非掌权者一盘散沙的特征不得不让人质疑往日民间因为从未被公开讨论而模糊的共识即使在传统媒体时代被公开，是否真能给社会带来任何区别。本书现世意义在于书中所提的口号般无内核无意义的共识仍常见于中西方政治，民众应当对任何不假思索就能表态立场的议题保持警惕，因为它们通常都掩盖了更多对掌权者不利的立场。一个最近的例子便是不用动脑地表态“W H加油”和注意到那些“追责官员”的声音的区别。此外，媒体对历史的重新解读也应被民众所警惕。

轻松小书，倒是字字用得都比你好那么那么多。很老乔。/ 2018年6月，有声版，第二遍。

句句是人话，句句是实话！

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书评

乔姆斯基 (Noam Chomsky) 在1991年开始出版第一版的《媒介控制》 (Media Control: The Spectacular Achievements of Propaganda) 一书, 讨论宣传的历史、旁观者民主 (spectator democracy) 、公关、被策划的观点 (engineering opinion) 、替代现实的再现 (representation...

The name of this book is media control which was written by Noam Chomsky. Noam Chomsky is a worldly well known political activist and writer. The purpose of the author's writing of this book is to inform people. The thesis statement in this book is propaganda...

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