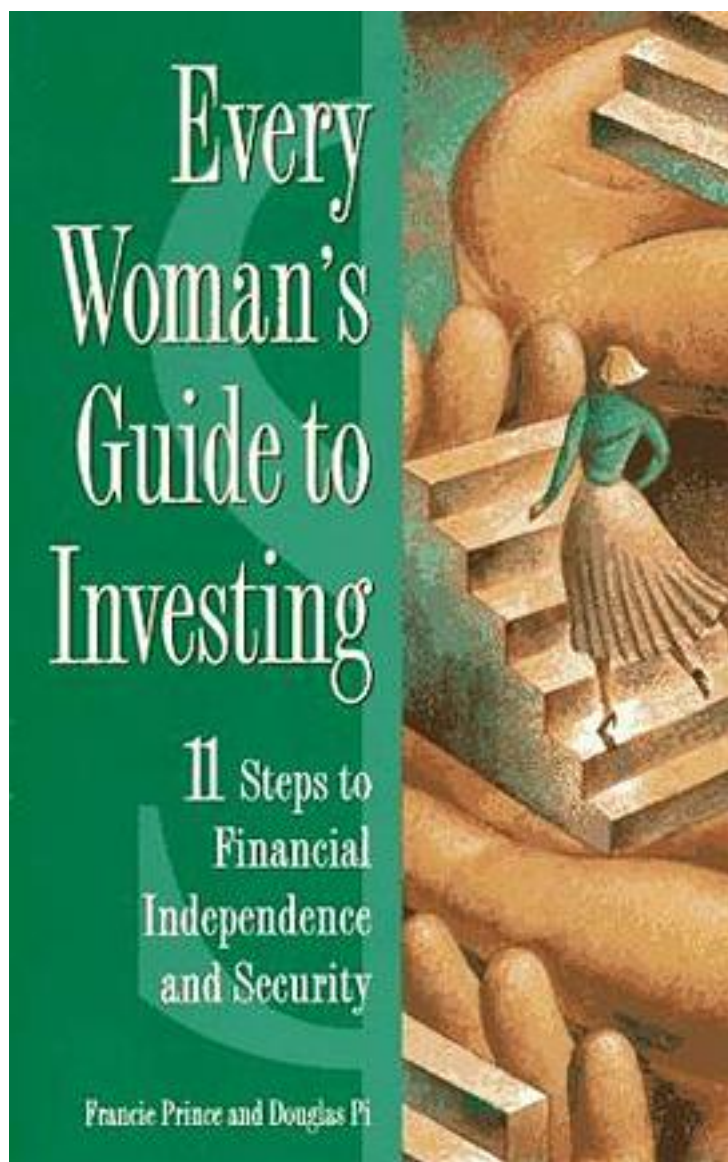


Every Woman's Guide to Investing



[Every Woman's Guide to Investing_ 下载链接1](#)

著者:Francie Prince

出版者:Prima Lifestyles

出版时间:1996-03-06

装帧:Paperback

isbn:9780761502852

Finance has long been the realm of men, and studies show that the financial community takes male clients more seriously, provides them with more information, and responds more effectively to their questions. Today's woman must be proactive. Every Woman's Guide to Investing, by Francie Prince and Douglas Pi, provides a basic introduction to investing and the stock market, explaining in easy-to-follow, jargon-free language—everything women need to know to take command of their financial futures.

Every Woman's Guide to Investing shows readers how to:

• Reduce risk and optimize return on investments• Employ proven investment strategies• Understand the different types of markets• Create a sound plan for retirement• Handle inheritance money wisely• Make smart financial decisions that really pay

A powerful tool for all types of investors, Every Woman's Guide to Investing covers 401-K programs, mutual funds, treasuries, municipal bonds, stocks, commodities, money managers, and more. Its clear and simple approach makes it the perfect resource for beginners, while its comprehensive coverage offers insights even Wall Street veterans will appreciate. Reading this book is like hiring a top financial advisor to walk you through all your investment options.

About the Authors

Francie Prince, an award-winning interior designer and entrepreneur, is the founding owner of Prince Associates, Inc., a successful interior design firm established in 1984. Doug Pi is a prominent financial consultant for a multinational brokerage firm where he manages portfolios worth millions of dollars. His investment experience spans nearly two decades.

作者介绍:

目录:

[Every Woman's Guide to Investing_ 下载链接1](#)

标签

评论

[Every Woman's Guide to Investing_ 下载链接1](#)

书评

[Every Woman's Guide to Investing_ 下载链接1](#)