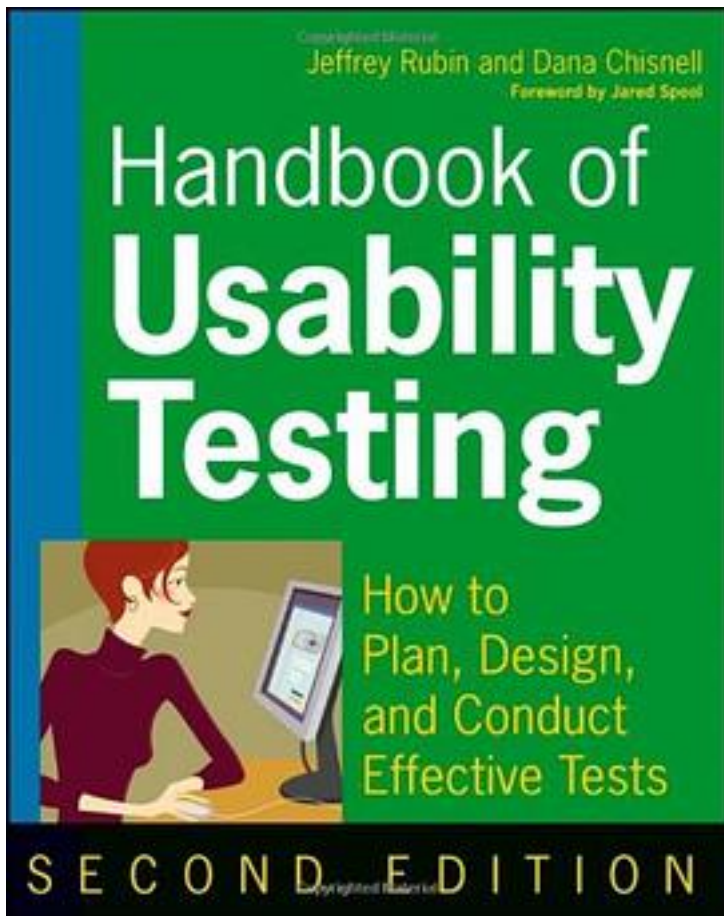


Handbook of Usability Testing



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A supremely usable nuts-and-bolts guide for beginners A daily tool of the trade for specialists Handbook of Usability Testing gives you practical, step-by-step guidelines in plain English. Written by Jeffrey Rubin, it arms beginners with the full complement of proven testing tools and techniques. From software, GUIs, and technical

documentation, to medical instruments, VCRs, and exercise bikes, no matter what your product, you'll learn to design and administer extremely reliable tests to ensure that people find it easy and desirable to use. * Requires no engineering or human factors training* A rigorous, step-by-step approach - with an eye to common gaffes and pitfalls - saves you months of trial and error* Liberally peppered with real-life examples and case histories taken from a wide range of industries* Packed with extremely usable templates, models, tables, test plans, and other indispensable tools of the trade

作者介绍:

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