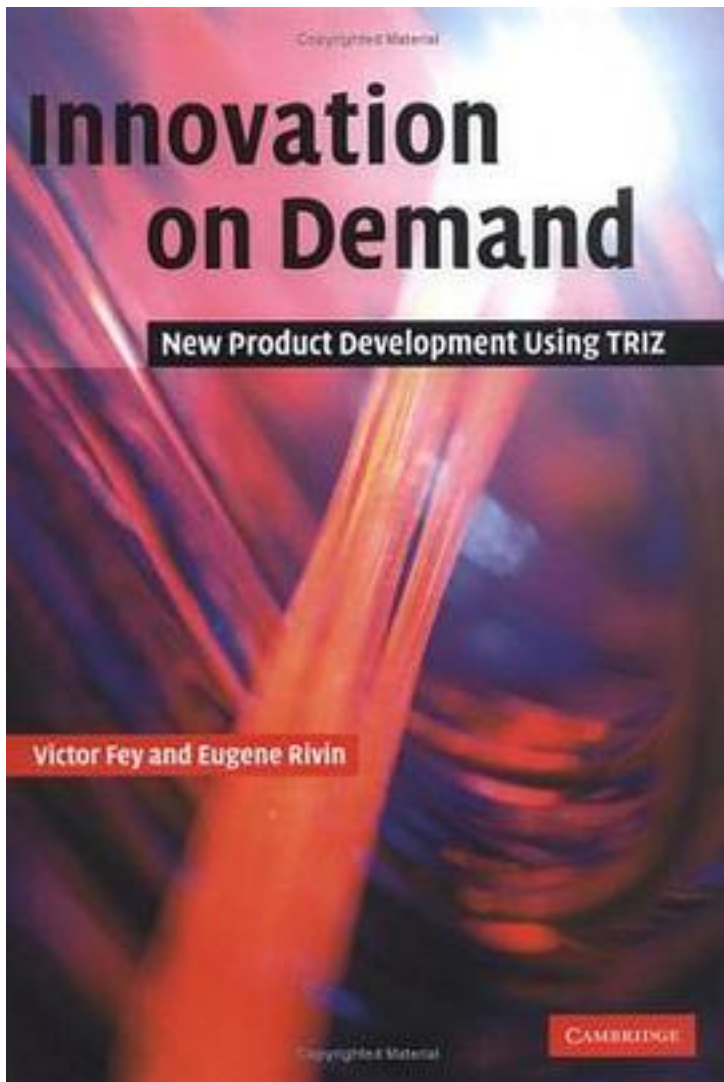


Innovation on Demand



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著者:Victor Fey

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The revolutionary methodology for enhancing technological innovation called TRIZ is increasingly being adopted by leading corporations around the world to enhance their competitive position. This book explains how the TRIZ methodology harnesses creative principles extracted from thousands of successful patented inventions to help find more innovative solutions to design problems. Written for practicing engineers, product managers, technology managers and engineering students, it demonstrates how to use TRIZ tools for conceptual development of novel technologies, products and manufacturing processes.

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评论

这是介绍TRIZ入门书，比较好的英文版本

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