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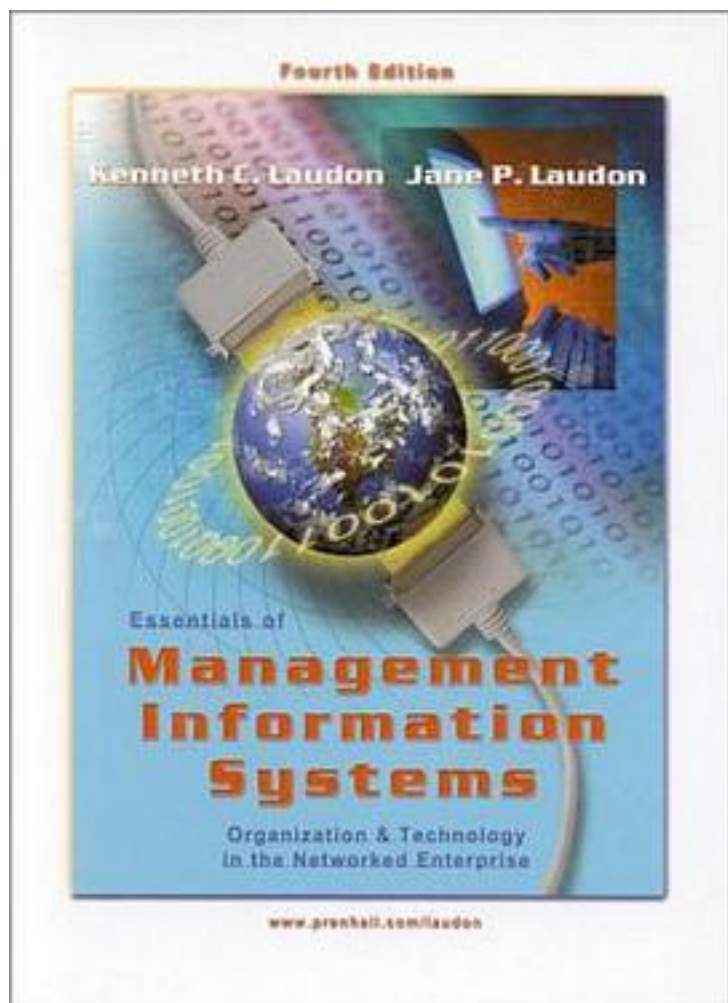
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Exceptionally practical in approach, this volume prepares readers for the constantly changing demands of using information systems as managers in today's fast-paced organizations. It relates MIS to management, the organization and technology, focusing on the importance of integrating these elements; tracks emerging technologies and organizational trends; and provides examples taken from real businesses, both domestic and foreign. Managing the Digital Firm. Information Systems in the Enterprise. The Strategic Role of Information Systems in Organizations and Management. Electronic Commerce and Electronic Business. Managing Hardware and Software Assets. Managing Data Resources. Telecommunications and Networks. The Internet and the New Information Technology Infrastructure. Redesigning the Organization with Information Systems. Understanding the Business Value of Systems and Managing Change. Managing Knowledge. Enhancing Management Decision Making. Information System Security and Control. Ethical and Social Impact of Information Systems. International Case Studies. For business managers.

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