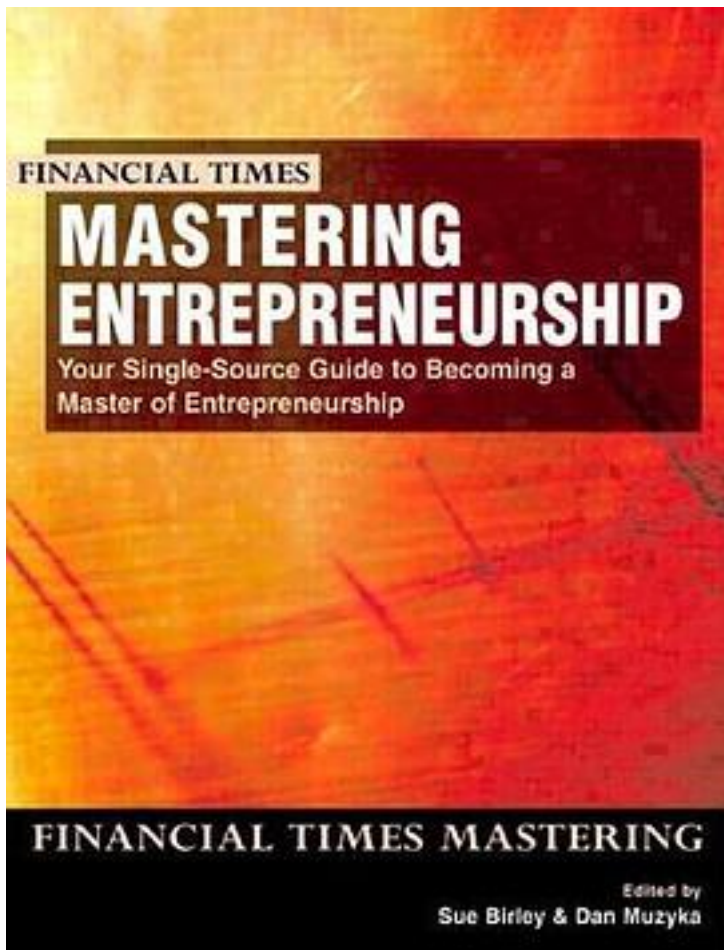


Mastering Entrepreneurship



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(Financial Times, Pearson Education) Brings the reader the latest ideas on how to realize personal potential as an entrepreneur. Text shows what routes are available and covers all of the issues from the original concept to capturing the value of the

entrepreneurial enterprise. Softcover.

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