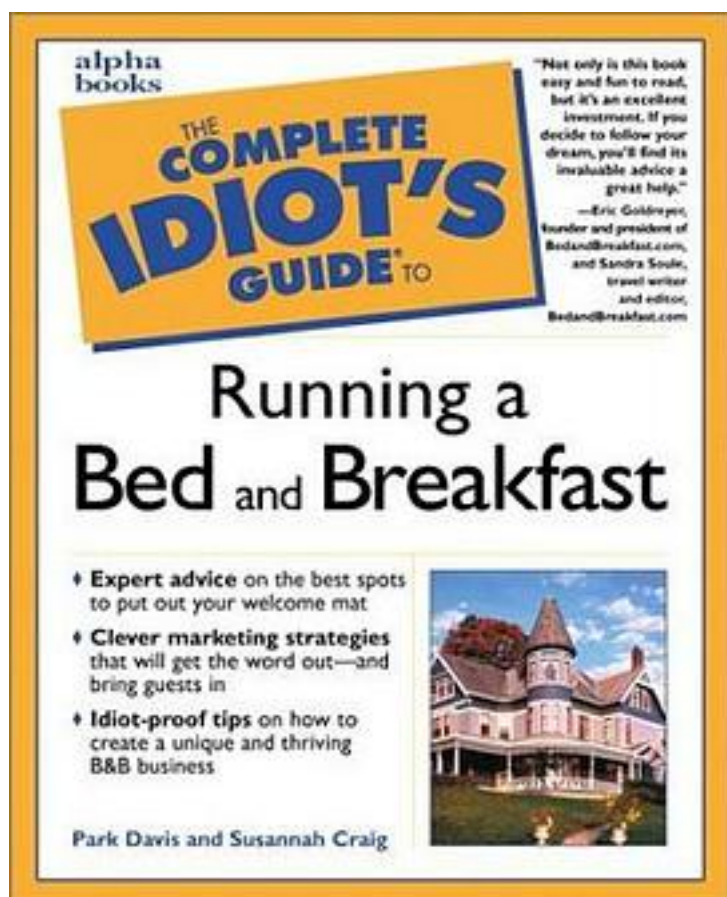# Complete Idiot's Guide to Running a Bed and Breakfast

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著者:Susannah Craig

出版者:Alpha

出版时间:2002-2

装帧:Paperback

isbn:9780028640006

This book holds all the secrets to opening and running a successful inn. It gives you guidelines for choosing a profitable location and describes a day in the life of the average inn owner. You can find information about how to write up a business plan,

what to include on you Web site, what "house rules" you need to set up to keep your guests and your investment safe, and how to use your own personal touch to make your inn unique.

作者介绍:

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