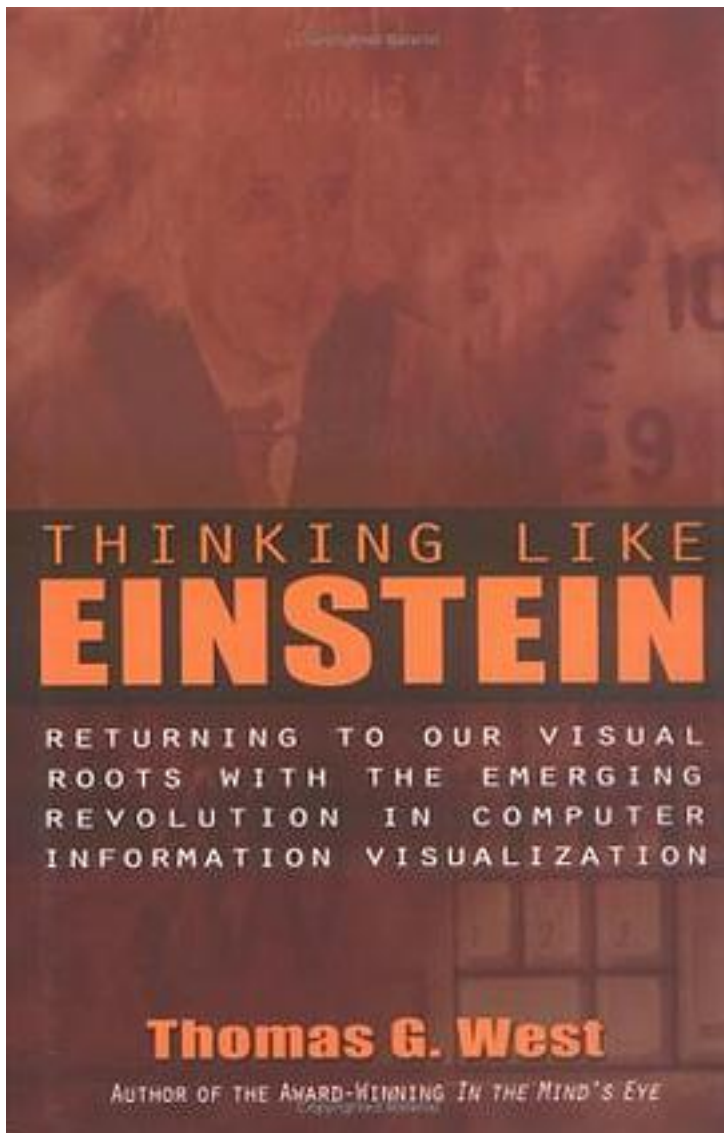


Thinking Like Einstein



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"This book is a fascinating look at the history of the relationship between logical and visual thinking. There are aspects to this history that are both frightening and encouraging, and, with the current pendulum swing back toward visualization as a respectable thinking tool, it provides an important guide to what has been done before and what can be done in the future." JAMES F. BLINN, Graphics Fellow at Microsoft Research; Columnist for IEEE Computer Graphics; MacArthur Fellow; Recipient of the SIGGRAPH Achievement Award and the Stephen Coons Award

"In this exciting and captivating set of essays, Tom West makes a strong case for fundamentally rethinking and revising our educational system by including visual literacy to balance our overdependence on analytical approaches. The book explores the role visual thinkers have played in creating scientific breakthroughs, and it makes a compelling case for a future when individuals will develop their full creative potential by 'returning to our visual roots.' I am envious of the author's writing skill as well as his ability to weave, with diverse facts and stories, a string of pearls." MICHAEL McGRATH, Professor of Engineering, Emeritus, Colorado School of Mines; Former Education Director, ACM SIGGRAPH

"THINKING LIKE EINSTEIN is a refreshing intellectual drink in the drought of contemporary visual literacy. It raises important issues and historical facts that restore the balance of power between nonverbal/visual creative thinking and verbal/math creative thinking. The book is a valuable tool that recognizes the potency of data-driven digital visualization and empowers our visual technological futures. It is a must-read for any visualization educator." DONNA COX, Director of Visualization and Experimental Technologies, National Center for Supercomputing Applications, University of Illinois at Urbana-Champaign.

作者介绍:

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