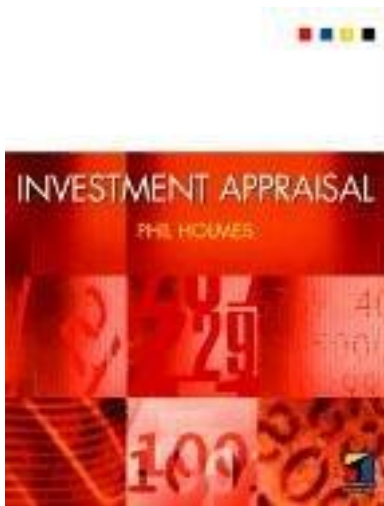


# Investment Appraisal



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This book provides a focused introduction to the main elements of investment appraisal and decision making. Written in a style appropriate for the non-specialist, the main emphasis of the book is practical relevance using a variety of examples and questions to reinforce the principles. It is ideal for anyone in business who faces any type of financial or financial-related decision making.

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