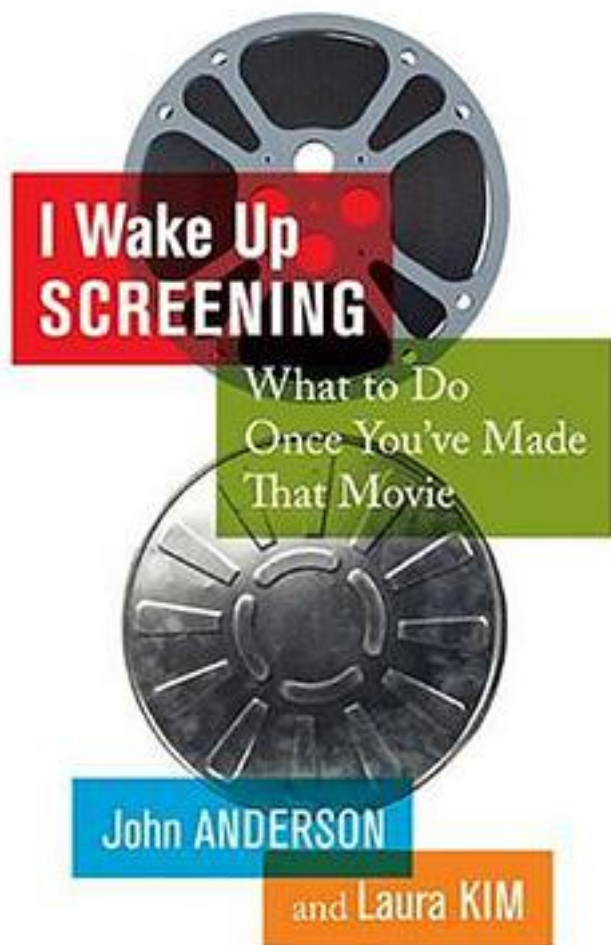


I Wake Up Screening



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- Every film student needs this book
- Insights from top industry executives, critics, and filmmakers
- Perfect for film festivals or anywhere independent films are shown or discussed

The explosion of independent cinema over the past fifteen years has created thousands of would-be filmmakers, all dreaming of becoming the next Quentin Tarantino or Steven Soderbergh—and all working away like beavers, making thousands of independent films. But what do they do once the movie is made? In *I Wake Up Screening*, powerhouse authors John Anderson and Laura Kim tell emerging filmmakers how to (and how not to) get their movies talked about, written about, sold, and seen. The authors’ advice is supported by insightful interviews with more than sixty top industry insiders, all offering priceless behind-the-scenes tips and tricks. Making a film isn’t the end anymore—it’s only the beginning. *I Wake Up Screening* can make the difference between a movie that gets into theaters and one that ends up on the floor of the director’s bedroom closet.

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