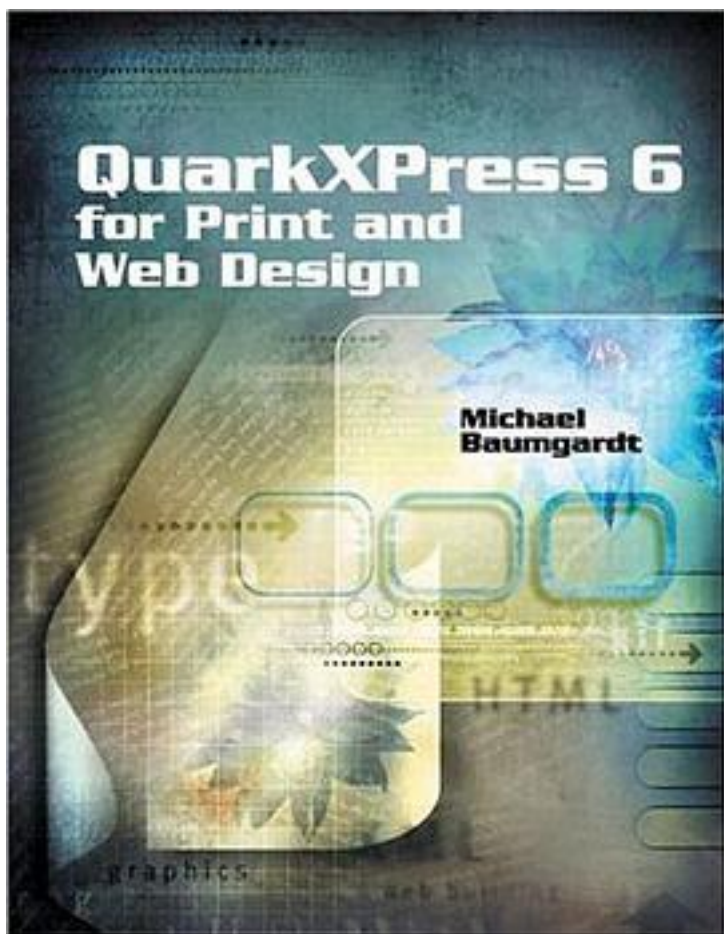# QuarkXPress 6 for Print and Web Design

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Few designers have explored the intersecting worlds of design and QuarkXPress as thoroughly as best-selling author Michael Baumgardt. Luckily for us, he reveals his expertise here to show designers how they can create more effective designs using

QuarkXPress. The focus in this volume is on the work, and indeed you'll find plenty of examples of other designers' work in these pages: to illustrate important concepts, serve as starting points for readers' own projects, and inspire. The first section of QuarkXPress 6 for Print and Web Design focuses on desktop publishing, tackling important topics such as working with text, preparing images, and choosing colors-all from a designer's perspective. The second section shows you how you can use QuarkXPress 6's powerful new Web capabilities to design great Web sites. Along the way you'll encounter interviews with top designers, numerous practical tips, and a chapter full of design tricks: Pick an effect (drop shadow, transparency, and more), and see how it was created. Essential reading for anyone who's interested in stretching their designs--and imagination--with QuarkXPress.

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