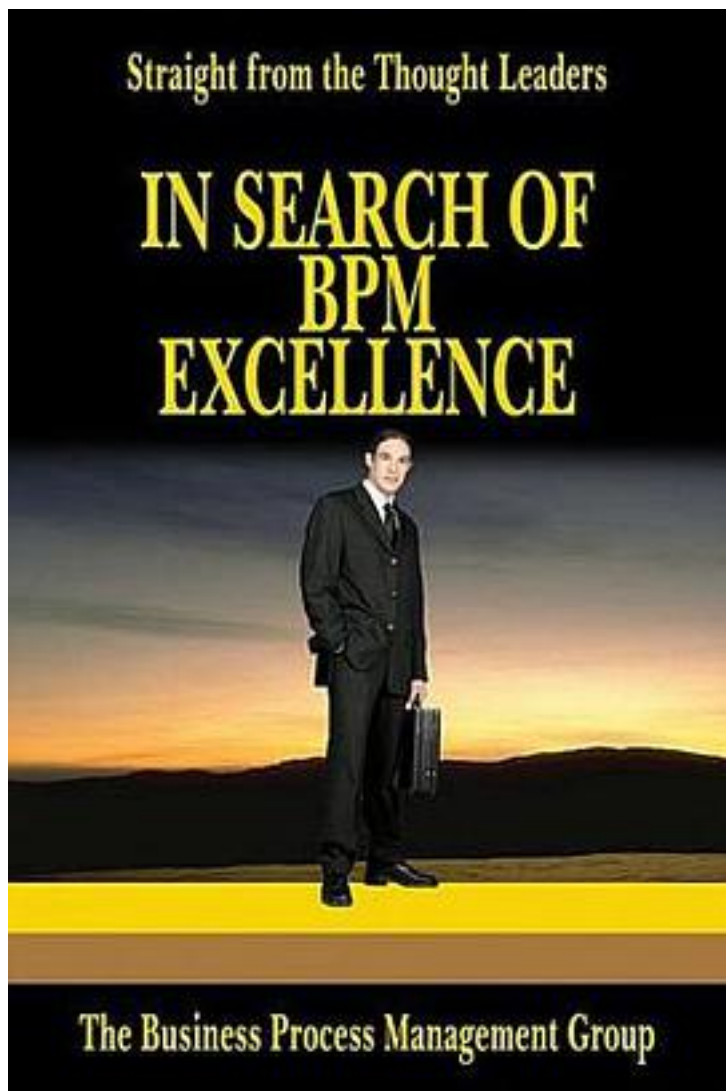


# In Search Of BPM Excellence



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Business process innovation is on the minds of executives these days, and for good reason. In the 1990s, companies also had a focus on business processes. They used enterprise-wide networks to tear down walls between functional departments and reengineered their companies to remain competitive. Today, the universal connectivity of the Internet makes it possible to tear down walls between companies to reinvent entire value chains. The result? We are now witnessing a grand globalization of white collar work, outsourcing, offshoring and other new forms of extreme competition. Industry and national boundaries have become a blur. All is changed, and no industry is exempt. Pioneering companies have already disrupted incumbents and come from nowhere to dominate their industries. Their secret sauce? Business process management (BPM). This book brings together some of the best minds to explore the role and value of BPM, and what it portends. In its pages you will find the essential discussions and insights, straight from the thought leaders. In Search of BPM Excellence is for those who want to sustain the success of their businesses in the midst of the current sea of change. Is your company ready for extreme competition?

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- \* Where do you go to gain insight into this thing called BPM?
- \* Why is business process management so important / how important is it?
- \* What should you be considering when making BPM Next Practice?
- \* How will you get there and make sure you get where you want to go?
- \* Who needs BPM, do I? These are questions of greatest importance to business people and the Business Process Management Group has tracked down the leading thought leaders, analysts, methodologists and consultants in the field of business process management to get the answers. BPM sits at the heart of the Business Evolution we have now begun to experience -- and that will continue to be a primary economic driver over the next several decades. This book, In Search of BPM Excellence, is for those who want to sustain consistent, ongoing success, profit, and growth of their businesses in the midst of the current sea of change. This is the book for those in search of excellence.

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