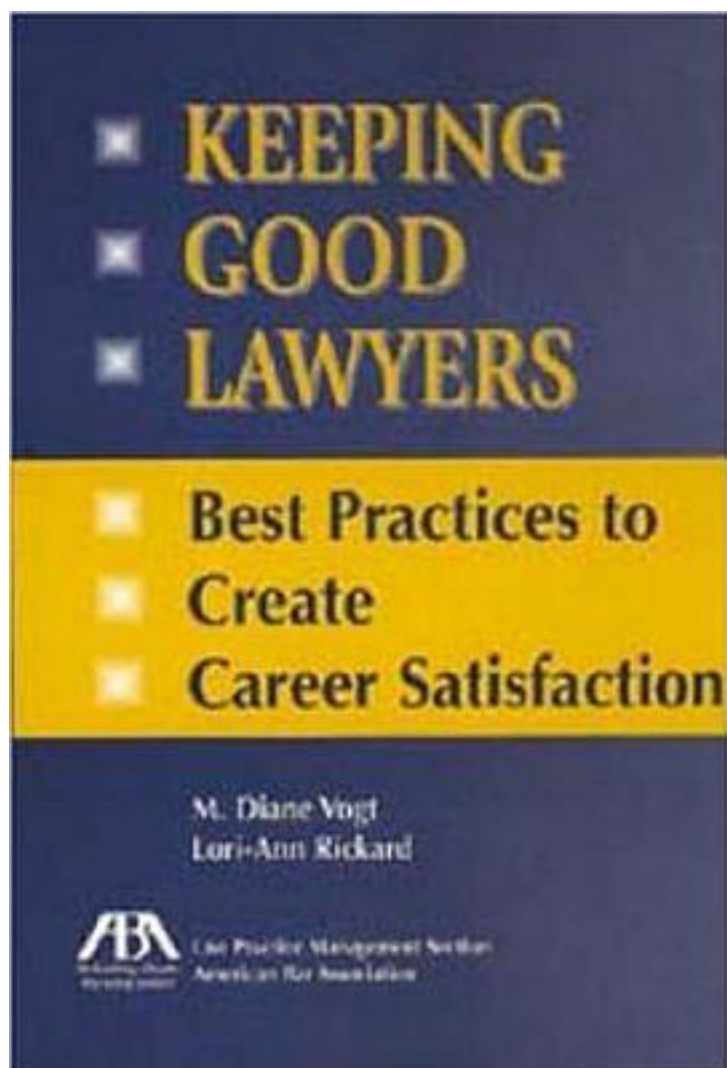


Keeping Good Lawyers



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Based on the strong correlation between job satisfaction and lawyer retention, this book explains how firms can continually engage and motivate lawyers. Discussions include why associate retention is an economic necessity for any firm, what it means to clients when lawyers leave, why so many lawyers express interest in pursuing other job fields, and the value of loyalty in today's practices. Provided are methods to establish trust between management and lawyers, common characteristics of the best lawyers, and seven ways to create an engaging environment.

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