

Statistics



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出版者:Duxbury Press

出版时间:2004-03-01

装帧:Hardcover

isbn:9780534467234

Jay Devore and Roxy Peck's attractive new text focuses on data analysis, citing real data in nearly all the examples, as the prime motivation for the study of statistics. Traditional in structure yet modern in approach, this text guides students through an intuition-based learning process that stresses the interpretation and communication of statistical information. Conceptual comprehension is cemented by the simplicity of notation - frequently substituting words for symbols. Hands-on activities and "Seeing Statistics" applets in each chapter allow students to practice statistics firsthand.

作者介绍:

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