

# Practical Financial Management



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Provides a solid, real-world foundation of what financial management is for those with limited financial knowledge.

- \* Contains a CD-ROM with financial models that cover all major aspects of everyday financial work.
- \* Examines potential losses for those companies exploring the possibility of expanding overseas.
- \* Provides a detailed explanation of the budgeting process.
- \* Shows how the manufacturing and sales arms of a company can communicate to make the company more competitive.

作者介绍:

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