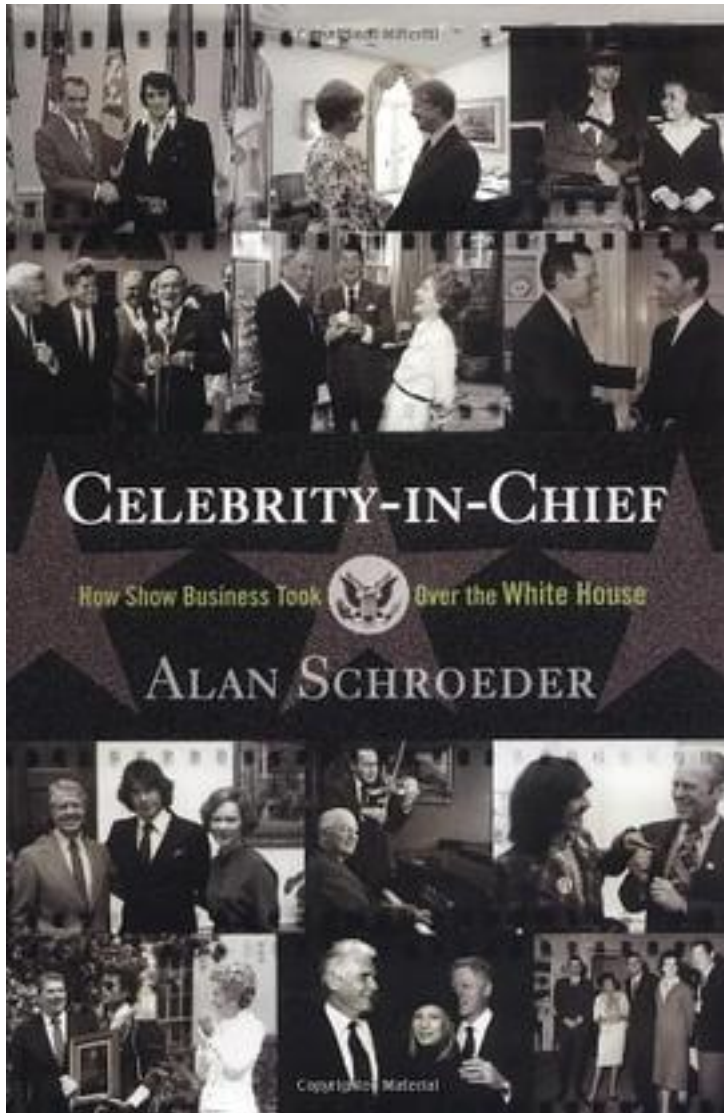


Celebrity-in-Chief



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著者:Alan Schroeder

出版者:Basic Books

出版时间:2004-1-15

装帧:Hardcover

isbn:9780813341378

Tells the colorful story of how the two most visible branches of American celebrity-the presidency and Hollywood-came together in a marriage of pop culture and politics. }U.S. presidents and Hollywood have had a mutual admiration society that extends far back into history. In *Celebrity-in-Chief*, journalist Alan Schroeder contends that each camp has influenced the other-particularly over the past century-creating a president who no longer stands apart upon a remote civic pedestal, isolated from Hollywood and pop culture. Instead, the powerful forces of the American celebrity circus drag him into the tent and ask him to put on a show. The job of president has always been politically demanding, but now there is another requirement: to exude star quality. In the parlance of Hollywood, he must "fill the frame." Drawing upon a wealth of fascinating anecdotes about some of the most celebrated individuals in American history, Schroeder shows how a succession of presidents since Woodrow Wilson has put on a show with mixed results. Whether it was Bill Clinton playing sax on TV talk shows or George W. Bush's Top Gun stunt aboard an aircraft carrier, *Celebrity-in-Chief* entertainingly and convincingly shows that the result is a wholesale demystification of the office-and that this marriage of pop culture and the presidency will continue to fascinate and endure. }

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