Paths to Succeed

Developing Entrepreneurial Thinking PATHS TO UCCEE COLIN TURNER "Europe's foremost teacher of business success." Business Age

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Thinking differently has always been one of the guiding factors to business success. In today?s constantly changing, global marketplace? thinking outside the box is the very key that unlocks the door to success. In Paths to Succeed, Colin Turner combines his own entrepreneurial business experiences and teaching, with Eastern philosophy and plain common sense to show us all where we can find that key. The secret is to question first how we see and relate to the world around us; from there to open our eyes to the much wider possibilities that exist. In order to achieve this, the author points out seven fundamental senses that must be sharpened to succeed in developing an innovative thought-process for leadership, communication and creativity.

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