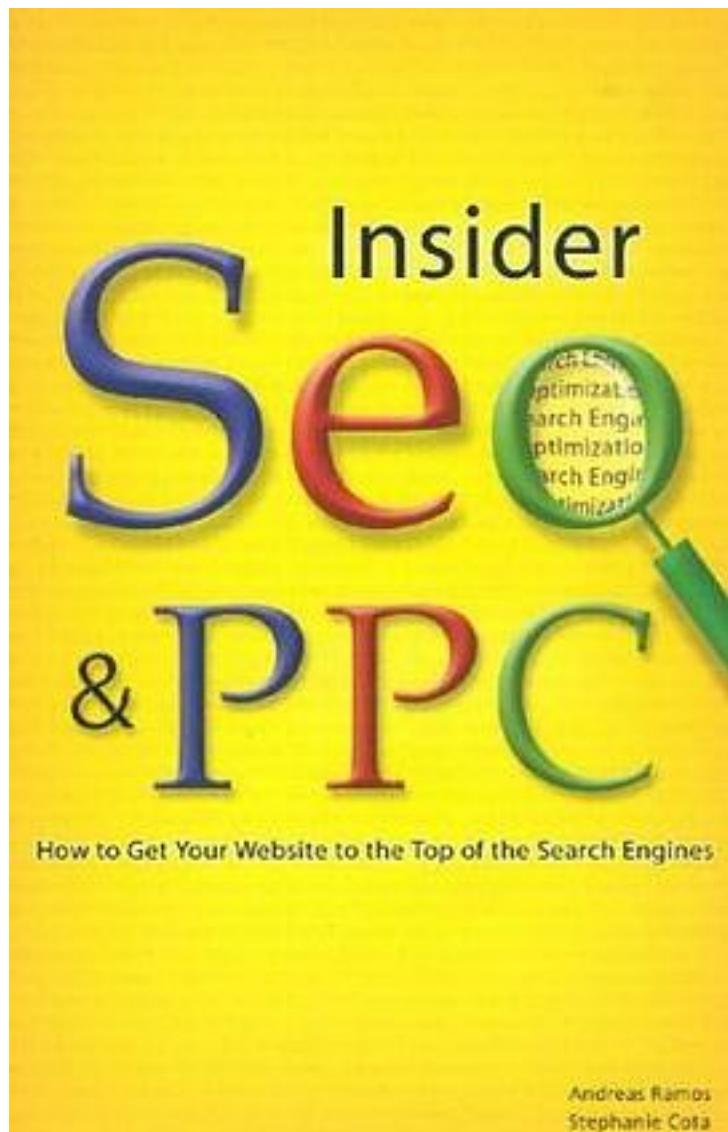


# Insider Seo & Ppc



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You've invested in your website and ecommerce, now it's time to bring qualified leads, prospects, and customers. The secret is to get your website to the top of the search engines. With this book as your manual, you'll be an expert at building and managing your SEO and PPC campaigns. We include 26 hands-on case studies. There are also interviews with top people in the industry, plus checklists and 47 bonus tips. The authors are co-founders of a Silicon Valley startup that is a Google Certified Agency.

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