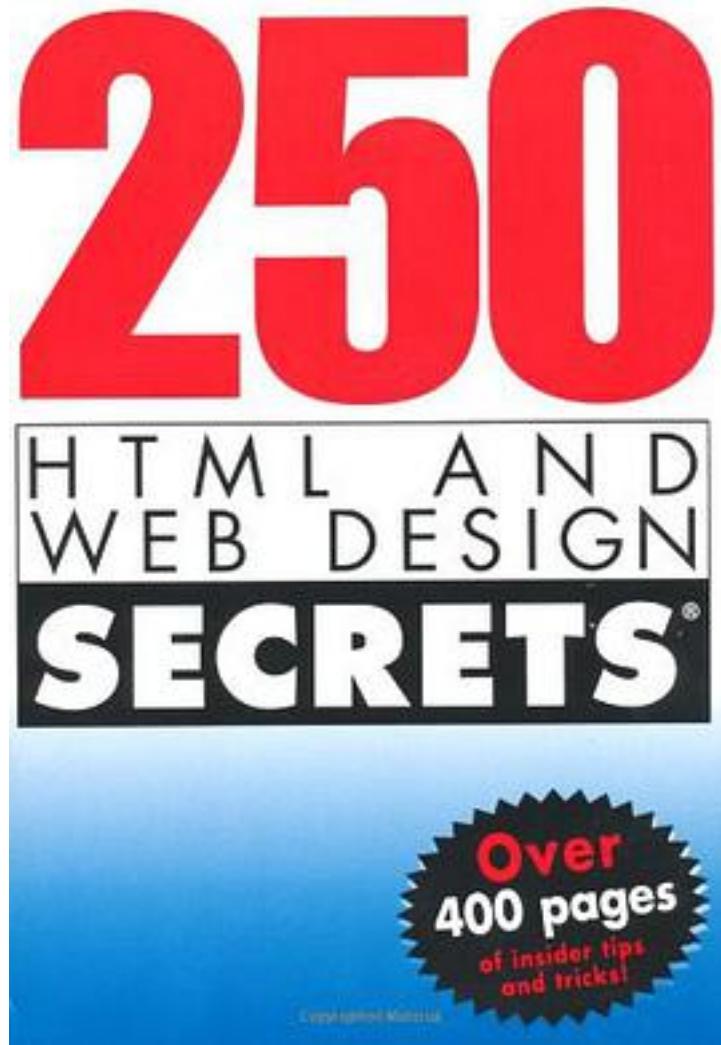


250 HTML and Web Design Secrets

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This value-priced guide by one of the Top 25 Most Influential Women on the Web delivers 250 solutions, workarounds, tips, and annoyance-busters that Web designers won't find anywhere else. Offers 500 pages of insider techniques to improve workflow and efficiency, save development time and money, and increase search engine rankings and site traffic, whether designers want to enhance an existing Web site or build a state-of-the-art site from scratch. Covers topics such as HTML, XHTML, CSS, graphics and multimedia, cell phone and PDA accessibility, content development, tools, usability, information architecture, globalization, and site redesign. Molly Holzschlag is a steering committee member of the Web Standards Project (WaSP) and spokesperson for the World Organization of Webmasters, as well as a frequent lecturer at industry conferences and the author of twenty-five previous books.

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