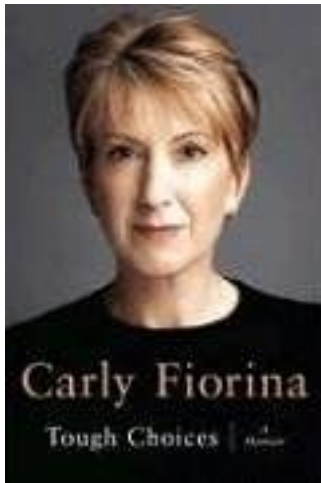


Tough Choices



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著者:Carly Fiorina

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在线阅读本书

Behind the headlines one of the most talked-about business leaders in the world tells her own story

By accepting the CEO job at Hewlett-Packard, an iconic company that had lost its way, Carly Fiorina confirmed her status as the most powerful businesswoman in America. But she also made herself a target for everyone who disliked her bold leadership style and resented her rapid rise. For six years, as she led HP through drastic changes and a controversial merger, Fiorina was the subject of endless analysis, debate, and speculation. She appeared on the cover of every major magazine and her every word was scrutinized. Yet in all that time, the public never got to know the person behind the persona. Tough Choices will finally reveal the real Carly Fiorina, who writes with brutal honesty about her triumphs and failures, her deepest fears and most painful confrontations including her sudden and very public firing by HP's board of directors. Its

an amazing life story: Fiorina was a liberal arts major and law school dropout who didnt even consider a business career until her mid-twenties. But soon she was blazing through big jobs at AT&T and then Lucent Technologies, with a growing reputation as a creative, hardworking, visionary leader. Her career path would have been remarkable for anyone, but in an industry dominated by men, it was unprecedented. Tough Choices shows what its really like to lead a major corporation in a time of great change while trying to stay true to your values. Its one womans inspiring story, along with her unique perspective on leadership, technology, globalization, sexism, and many other issues.

作者介绍:

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标签

传记

管理

Biography

经验

fiorina

Tough

Business.Summary

人物传记

评论

很受用，特别是Carly在AT&T工作的部分，关于职场该学的道理该做的事情，相当实在的讲述。进入HP之后就有些着重在董事会斗争之类的了。

Business is not about things, but about people

因为竞选很多人又重新关注她，这本书的三观很正的。事实上去到这个位每个人都会有些“苏州shit”，看你往哪个方向扯而已，如果运气多一点，她就是第二个希拉里，但她现在也出来选举了啦……

因为共和党竞选找来这本书看。写的相当真诚，价值观极正。Carly今年竞选肯定是赢不了了，但是能有另一个成熟睿智的女性参与竞选，本身就是很棒的一件事。真心喜欢美国成功女性所展现出来的形象。另外在AT&T的部分very inspiring。

目标感明确 但不够玲珑

别太拿成功者解释成功的话当真

只有读英文版，才能深刻体会carly写这本书的初衷，五星力荐！

很少看传记，这本确实收获不少。
“如果我们不能选择自己的处境，至少可以决定自己的对策，不能选择自己的出身，至少可以选择自己的人生目标，放弃选择也就意味着走向死亡。”

My favorite book

一个管理者的自传 相当不错 虽然看完后还是对cf没什么好感……

Carly Fiorina，一本失败CEO的辩护。

Carly and Hilary are competing for the U.S. president. Lol, but they both use Choices as the name of their book. Obviously, choices in life are hard.

这是我人生中读过的第一本人物传记 记得那时好像刚大学毕业
在香港图书馆无意中翻阅的 看的是繁体版 摘抄的书里的那些励志语录
至今都能对自己的生活产生积极的意义

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书评

苏格拉底被处死前的演说中，有这么一句话：诀别的时刻到了，我们各走各的路，我去赴死，你们去活。到底哪个更好，只有天神知道。（The hour of departure has arrived, and we go our separate ways, I to die, and you to live. Which of these two is better only God knows....

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