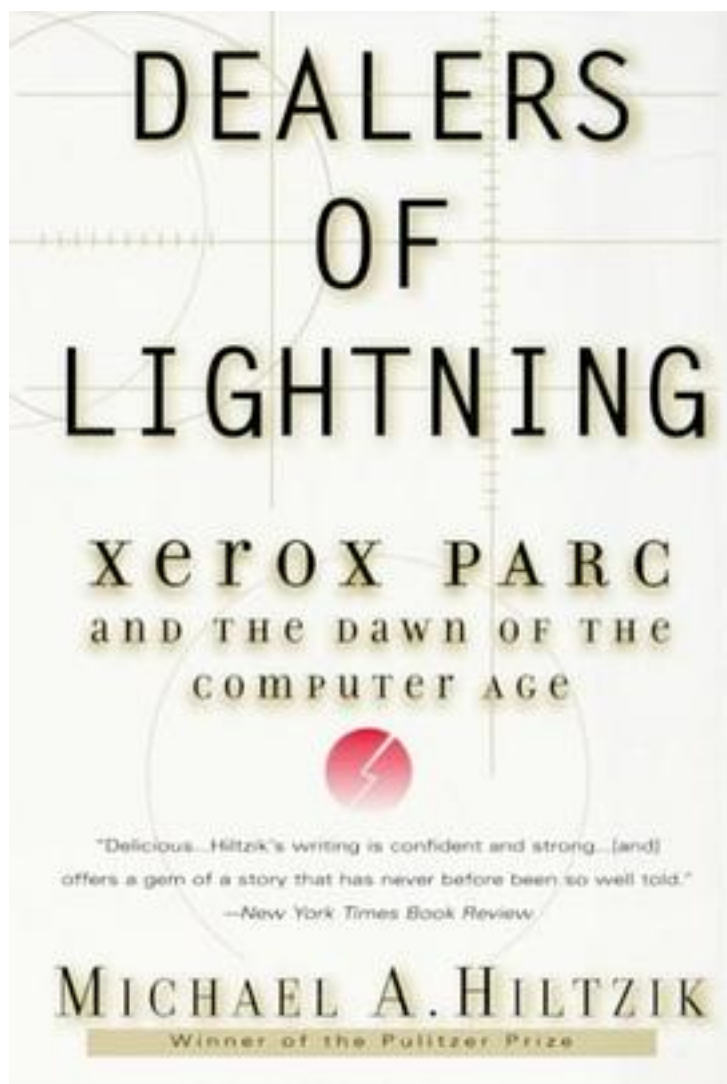


# Dealers of Lightning



[Dealers of Lightning\\_下载链接1](#)

著者:Michael Hiltzik

出版者:HarperBusiness

出版时间:2000-4-5

装帧:Paperback

isbn:9780887309892

In the bestselling tradition of *The Soul of a New Machine*, *Dealers of Lightning* is a fascinating journey of intellectual creation. In the 1970s and '80s, Xerox Corporation brought together a brain-trust of engineering geniuses, a group of computer eccentrics dubbed PARC. This brilliant group created several monumental innovations that triggered a technological revolution, including the first personal computer, the laser printer, and the graphical interface (one of the main precursors of the Internet), only to see these breakthroughs rejected by the corporation. Yet, instead of giving up, these determined inventors turned their ideas into empires that radically altered contemporary life and changed the world. Based on extensive interviews with the scientists, engineers, administrators, and executives who lived the story, this riveting chronicle details PARC's humble beginnings through its triumph as a hothouse for ideas, and shows why Xerox was never able to grasp, and ultimately exploit, the cutting-edge innovations PARC delivered. *Dealers of Lightning* offers an unprecedented look at the ideas, the inventions, and the individuals that propelled Xerox PARC to the frontier of technohistory--and the corporate machinations that almost prevented it from achieving greatness.

作者介绍:

目录:

[Dealers of Lightning 下载链接1](#)

标签

技术

思维

商业

创业

xerox

parc

人文

dealers

## 评论

个人一直认为产业是这个世界的未来，产业在获得了足够的独立性以后，将大量的资金投入创新之中，犹如现在 Google、特斯拉、IBM、微软在做的事情，而政府研究院和学术界因为缺乏产业的目标驱动和足够的独立性而逐渐的丧失影响力，研究 PARC 的这段历史，对判断人类未来的发展历史意义重大

[Dealers of Lightning\\_下载链接1](#)

书评

Parc历史已经尘封。关于parc的一切还在继续，我们正在他们畅想的生活里面恣意享受。本书的作者不忍心看到这段历史被人忘记，耐心而又不乏张力的力图把这个故事说的生动。对我而言，他是成功了。

Parc具备创造性的张力有很多因素，排开社会因素不论（这个是主要的部分），就parc ...

几乎当今我们所使用的所有计算机软硬件和网络元素（TCP/IP、病毒），还有皮克斯动画，都可以追溯到施乐PARC中的科学家们，就像我们都是从非洲大陆走出来的智人后代一样。但是智人发展成了现代人，PARC却没有延续至今，倒像尼安德特人一样消亡了（我该去读《人类简史》了）。作...

1.封面 作者的名字翻译错了，Michael不是“米切尔”，比如Michael Jackson，不是“米切尔·杰克逊”。抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈 抱歉，短你妈

[Dealers of Lightning\\_下载链接1](#)