If Harry Potter Ran General Electric
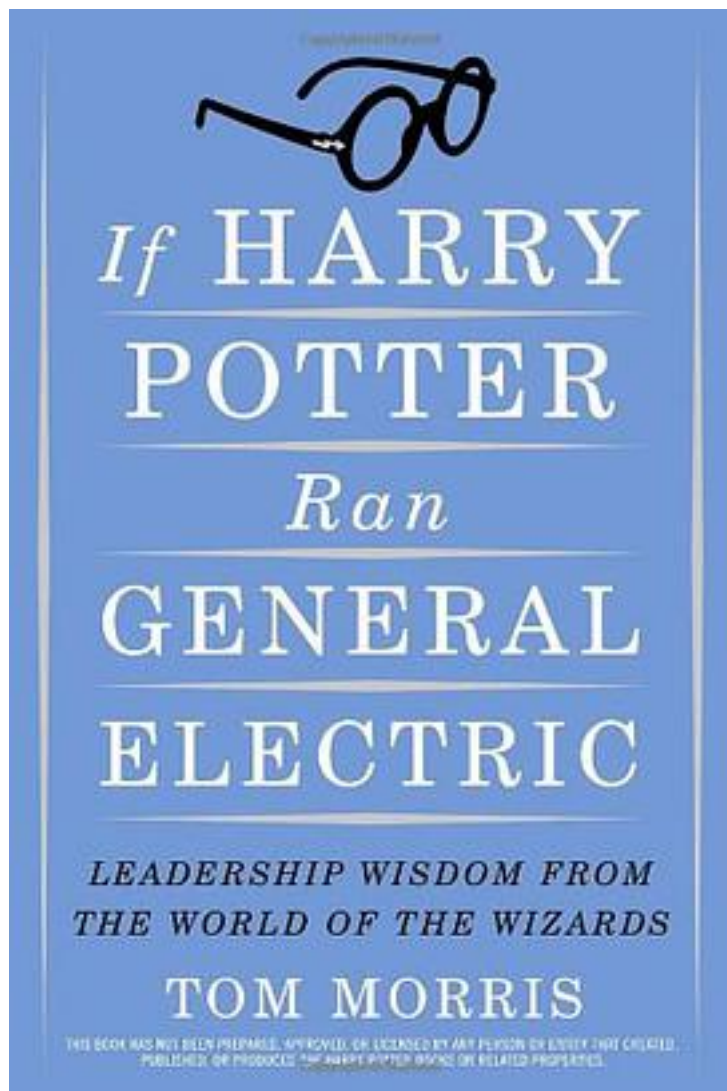
If Harry Potter Ran General Electric_下载链接1_

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J. K. Rowling's novels about Harry Potter and the Hogwarts School of Witchcraft and Wizardry have captured the imaginations of people everywhere. In If Harry Potter Ran General Electric, bestselling business author Tom Morris (If Aristotle Ran General Motors) uncovers the values and timeless truths that underlie Rowling's hugely popular books and illuminates the lessons they offer to all of us in our careers and daily lives.

But, you say, Harry Potter lives in a world of magic. What can we possibly learn to apply to our own careers and everyday lives? Morris shows that the most difficult problems Harry and his friends face are rarely solved by the use of magic alone. Rather, they are conquered by intelligence, reasoning, determination, creativity, friendship, and a host of other classic virtues–the very qualities, in fact, that make for success in every aspect of our lives.

Blending an array of provocative examples from the novels with thought-provoking commentary on contemporary management practices, If Harry Potter Ran General Electric offers readers a master's course on leadership and ethics, told in an engaging and insightful way.

作者介绍:

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