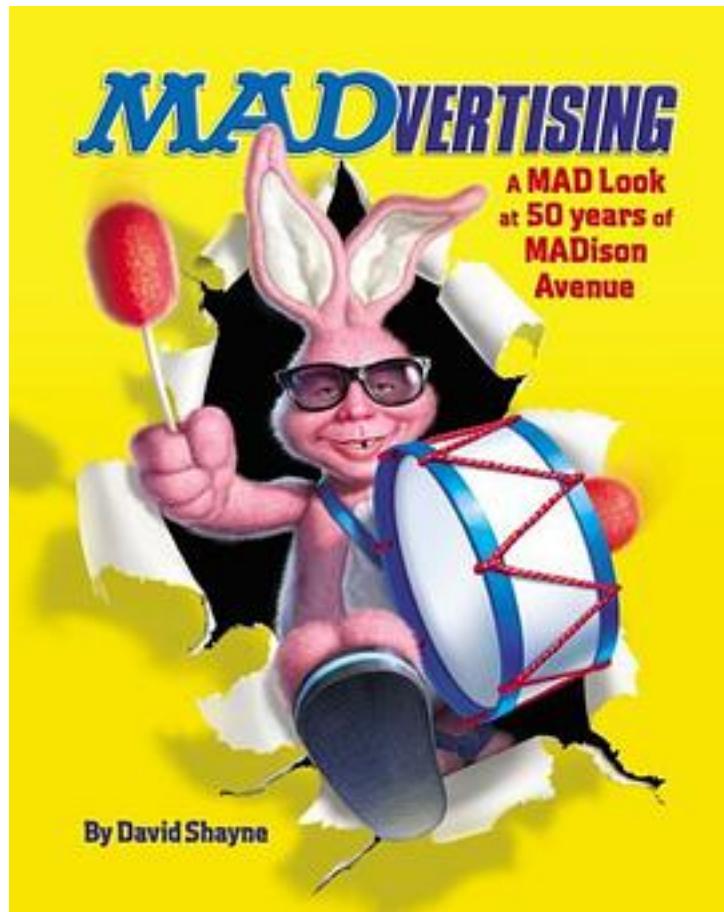


Madvertising



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MADvertising showcases the very best of MAD's fifty-plus years of takeoffs on Madison Avenue. Fans will thrill to hundreds of spoofs of legendary ad campaigns, plus hilarious behind-the-scenes interviews with the Usual Gang of Idiots. But wait, there's more! Get ready for two Galleries of Sin, featuring every twist on cigarette and alcohol advertising ever done by the magazine; a section highlighting "legitimate" ads by MAD artists; a discussion of MAD's longtime no-advertising policy; plus (yes!) all-time favorite takeoffs on "My Fair Ad Man" and "The MAD Madison Avenue Primer." Silly, smart and cheap! MADvertising sells itself.

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