

Intercultural Communication



[Intercultural Communication_ 下载链接1](#)

著者:Fred E. (Edmund) Jandt

出版者:Sage Publications, Inc

出版时间:2000-11-09

装帧:Paperback

isbn:9780761922025

Once again Fred Jandt provides students with an engaging introduction to Intercultural Communication, complete in its presentation of intercultural communication in both the U.S. and international contexts. By reading this text, students can expect to: </p>

- Expand their range of verbal and nonverbal skills and select and perform communication behaviors appropriate in a variety of settings </p>
- Become able to communicate in unfamiliar settings </p>
- Recognize the influence their own culture has had on the way they view themselves </p>
- Expand their knowledge of other cultures </p>

Using a reader-centered approach, Jandt covers a wide range of material, including the barriers in intercultural communication, dimensions of culture, multiculturalism, women, family and children in cultural context, and cultures' influence on

perception. He also presents a historical framework to view the development of current topics and an integration of media as a variable in the advancement of issues and ideas. A number of illustrative materials, vignettes, quotes, cases, and stories are used to keep the student’s attention and provoke thought while challenging existing viewpoints. </p>

作者介绍:

目录:

[Intercultural Communication_ 下载链接1](#)

标签

评论

[Intercultural Communication_ 下载链接1](#)

书评

[Intercultural Communication_ 下载链接1](#)