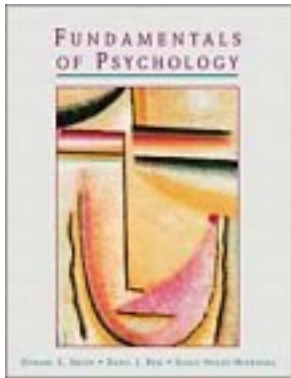


Fundamentals of Psychology



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Through its outstanding pedagogical features, this briefer version of the classic text, HILGARD'S INTRODUCTION TO PSYCHOLOGY, captures the dynamic nature of contemporary psychology by discussing controversial issues and applying research to real-world problems. The text's structure follows the psychological learning theory of "chunking," whereby a students' learning and retention is improved if they master smaller segments of text incrementally rather than attempting to learn and recall an entire chapter all at once.

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