

完全生活 Total Living



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出版者:Charta

出版时间:2002-7-15

装帧:

isbn:9788881583713

Product Description

Styles and lifestyles are fast becoming uniform under labels and definitions of fashion, and as an industry and a cultural form. Total Living is the point of no return in a project which, step-by-step, develops strategies whose goal it is to offer an even more

sophisticated and targeted lifestyle. It is a place where there are definitions for clothes, behavior modes, and even the atmospheres and spaces in which one moves. Assuming the contours of a landscape of the future, this scenario raises topical themes and problems connected with the overwhelming power of consumerism. Accompanying scholarly essays consider the thematic universes of fashion designers and brands; models of total living in 20th century history; references to total living in mass culture; living and eating; arty fashion and fashionable art; the world of fashion design; the languages of shopping; urban fashion districts; and advertising as a narrative. A fabulously rich and interconnected iconographic passage visually narrates the various forms and ramifications of total living today and in the recent past through a succession of utopias, life-projects, urban visions, architecture, special homes, stores, art galleries, museums, and editorial pages and ads from fashion and lifestyle magazines. Total Living shows life for the show that it is--or has become. Published in collaboration with Pitti Immagine.

From total look to total living: Alchimia, Tadao Ando, Armani, Vanessa Beecroft, Benetton, Pierre Cardin, CP Company, Courrèges, Diesel, Diller & Scofidio, Droog Design, Final Home, Dan Flavin, Tom Ford, Future Systems, Eileen Gray, Gucci, Andreas Gursky, Halston, Herzog & De Meuron, Tommy Hilfiger, Damien Hirst, Ikea, Philip Johnson, Rei Kawakubo, Calvin Klein, Rem Koolhaas, Helmut Lang, Le Corbusier, Levi's, Mandarina Duck, Marni, Steven Meisel, Alessandro Mendini, Ludwig Mies van der Rohe, Issey Miyake, Moschino, Helmut Newton, Nike, NL Architects, Ora-Ito Studio, John Powson, Prada, Emilio Pucci, Ralph Lauren, Claudio Silvestrin, Hedi Slimane, Paul Smith, Ettore Sottsass, Philippe Starck, Versace, Louis Vuitton, Bruce Weber, Yves Saint Laurent.

Edited by Maria Luisa Frisa, Mario Lupano and Stefano Tonchi.

Essays by Paola Antonelli, Francesco Bonami, Michele Ciavarella, Emanuela De Cecco, Ricardo Dirindin, Maria Luisa Frisa, Mario Lupano, Roberto Monelli, Herbert Muschamp, Chee Pearlman, Michelle Serenini, Dietmar Steiner, Dejan Sudjic and Stefano Tonchi.

Paperback, 7.5 x 9.5 in., 488 pages, 453 color and 114 b&w

作者介绍:

目录:

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