

Principles of Money, Banking, and Financial Markets plus MyEconLab Student Access Kit (11th Edition)

Ritter | Silber | Udell



PRINCIPLES OF
MONEY, BANKING, &
FINANCIAL MARKETS
eleventh edition

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This classic textbook incorporates the most current research and data while taking stock of sweeping changes in the international financial landscape produced by financial innovation, deregulation, and geopolitical considerations. Well-known for its casual, conversational style, this text makes sophisticated concepts accessible.

作者介绍:

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