

Cognitive Psychology



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著者:Robert J. Sternberg

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Sternberg's text balances accessible writing, practical applications, and research scholarship, interweaving biology throughout the text. Utilizing the theme that human cognition has evolved over time as a means of adapting to our environment, Sternberg explores the basics of cognitive psychology through its coverage of cognitive neuroscience, attention and consciousness, perception, memory, knowledge representation, language, problem solving and creativity, decision making and reasoning, cognitive development, and intelligence. Sternberg provides the most comprehensive coverage of any cognitive psychology text available; a "from lab to life" approach covering theory, lab and field research, and applications to everyday life (like driving while talking on a cell phone and airport security).

作者介绍:

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标签

认知科学

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评论

作者是了不起的Sternberg!

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书评

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