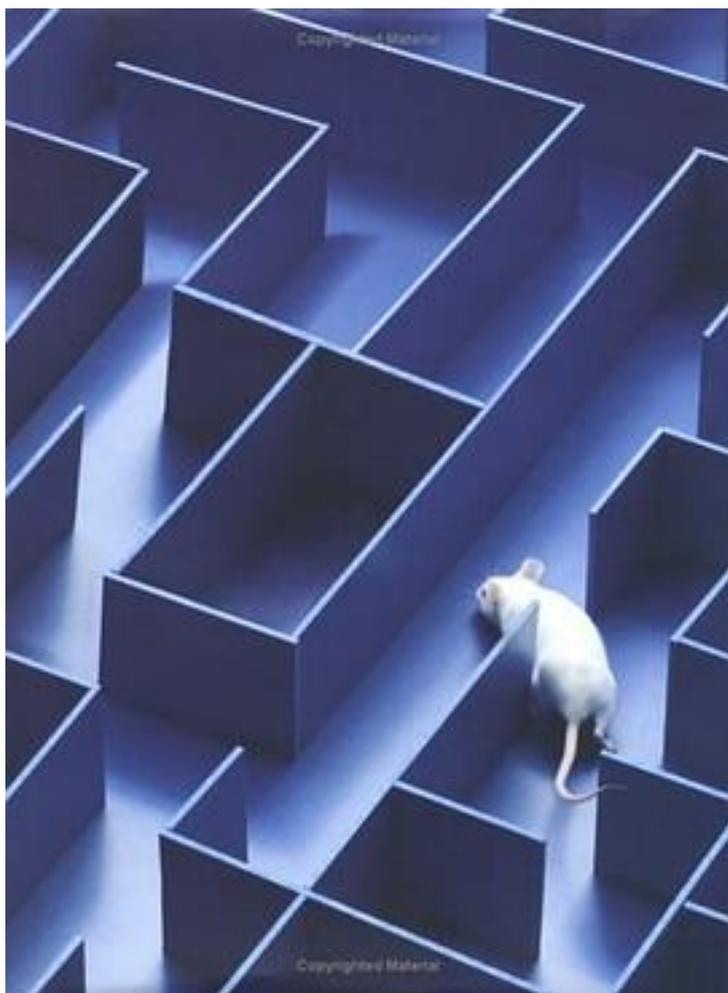


The One Show, Vol. 26



[The One Show, Vol. 26 下载链接1](#)

著者:The One Show

出版者:Rockport Publishers

出版时间:2004-12-15

装帧:Hardcover

isbn:9780929837239

The One Show Annual Volume 26

Great advertising and design can make the world stop and think. It can make people listen. And, sometimes it can even change a person's life. THE ONE SHOW ANNUAL VOLUME 26 celebrates all of the qualities that go into making a successful ad campaign or design. Considered by many to be the benchmark in advertising annuals, this year's edition features the very best work from around the world from the 2004 One Show and One Show Design. In these pages you'll find over 1,500 four-color images from the finalists and winning entries, insider perspectives from the Gold Pencil winners, a spotlight on the Client of the Year, the college competition winners and a look into the judging process with a Judge's Choice section. Lavishly produced with full-color throughout, this is the must-have annual for creatives, clients, students and anyone interested in advertising and design. Categories covered include print, design, integrated branding, television and radio. 576 pages, 9 x 12, over 1500 full color images.

作者介绍:

目录:

[The One Show, Vol. 26_ 下载链接1](#)

标签

藝術設計

广告

4A

评论

[The One Show, Vol. 26_ 下载链接1](#)

书评

[The One Show, Vol. 26 下载链接1](#)