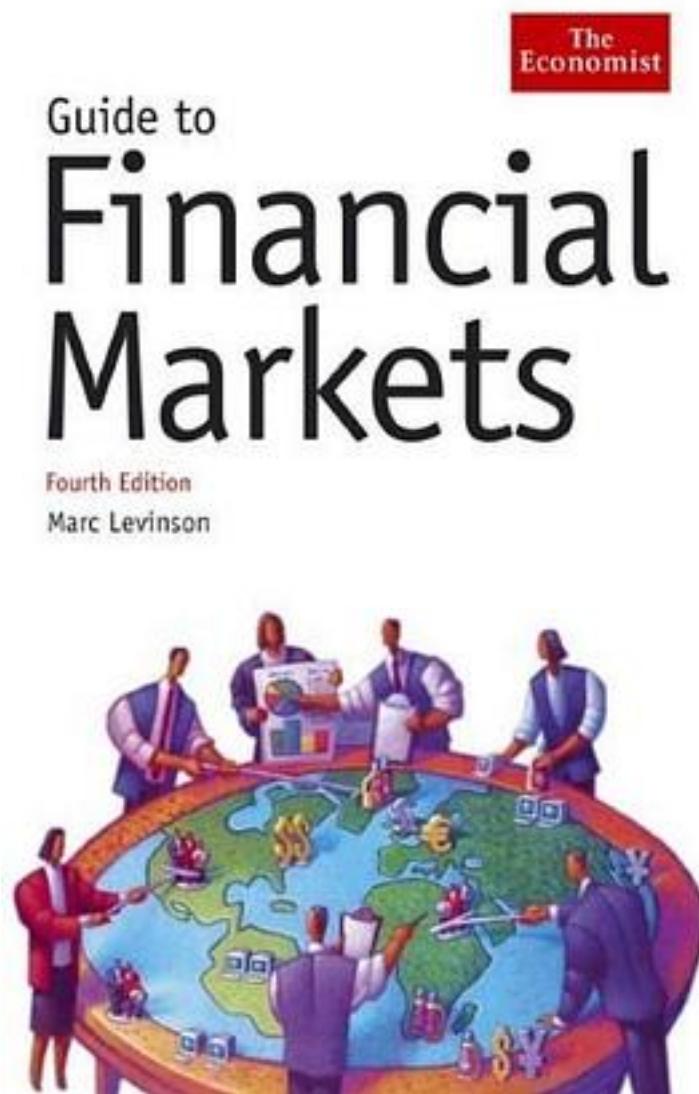


Guide to Financial Markets (Economist (Hardcover))



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著者:Marc Levinson

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Extensively revised and updated, this fourth edition brings the reader up to speed with the latest developments in financial markets, providing a brilliantly clear guide to a complex world that even those who work in it often find hard to understand. With chapters on the markets that deal with money, foreign exchange, equities, bonds, commodities, financial futures, options and other derivatives, the book explains why these markets exist, how they work, and who trades in them, and provides a run-down of the factors that affect prices and rates.

作者介绍:

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标签

Finance

金融教材

经济

financial

评论

suit for entry level readers. very concise structure and classification

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书评

对于一个不懂金融的人来说这是一本好的入门教材，包括配合简单举例的浅显解释。第一章详细介绍了金融市场的功能、规模机器衡量方法以及参与者，接下来的每一章分别介绍各种金融工具及其市场组织形式：外汇、货币市场、商业票据和短期资本市场、债券、证券市场、国际固定收益...

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