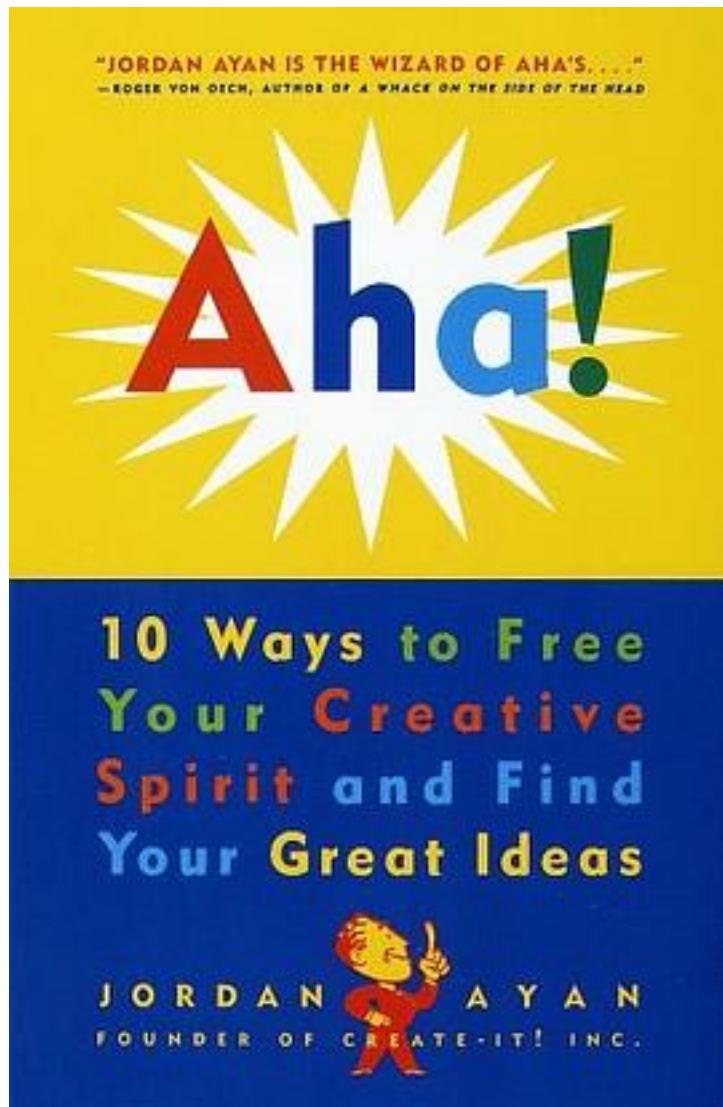


Aha! 10 Ways to Free Your Creative Spirit and Find Your Great Ideas



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著者:Jordan Ayan

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"Aha! is a joyful, upbeat survey of ideas for enhancing creativity. Jordan Ayan's enthusiasm is hard to resist, and every reader will find personally suitable strategies. Aha! is an inspiring yet practical guidebook for freeing the creative spirit."

--Betty Edwards, author of Drawing on the Right Side of the Brain

"A delightful romp through the rich and complicated field of creativity. Ayan's Aha! is bound to make the reader's thinking more interesting and original."

--Mihaly Csikszentmihalyi, ph.d., author of Flow: the Psychology of Optimal Experience

"The future belongs to those who create it. Jordan Ayan's exceptional book will show you how to create yours by providing the keys to unlock your great ideas."

--Daniel Burrus, author of Technotrends and a leading technology forecaster

Behind every successful venture, there's a great idea. If you haven't found your great idea yet, or if you've always thought you "just weren't the creative type," Jordan Ayan's accessible and entertaining book will give you the confidence to listen to your own creative spirit and to find the breakthrough you've been waiting for. Based on the notion that creativity is a life skill that must be continually cultivated, Ayan offers ten strategies for finding and harnessing inspiration--wherever and whenever it occurs. His mini workshops will show you how travel, reading, the arts, new technology, journaling, and more can form the basic building blocks of a more creative and rewarding life.

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评论

Keep an idea journal! Bunch of simple and practical practices worth to be considered.

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