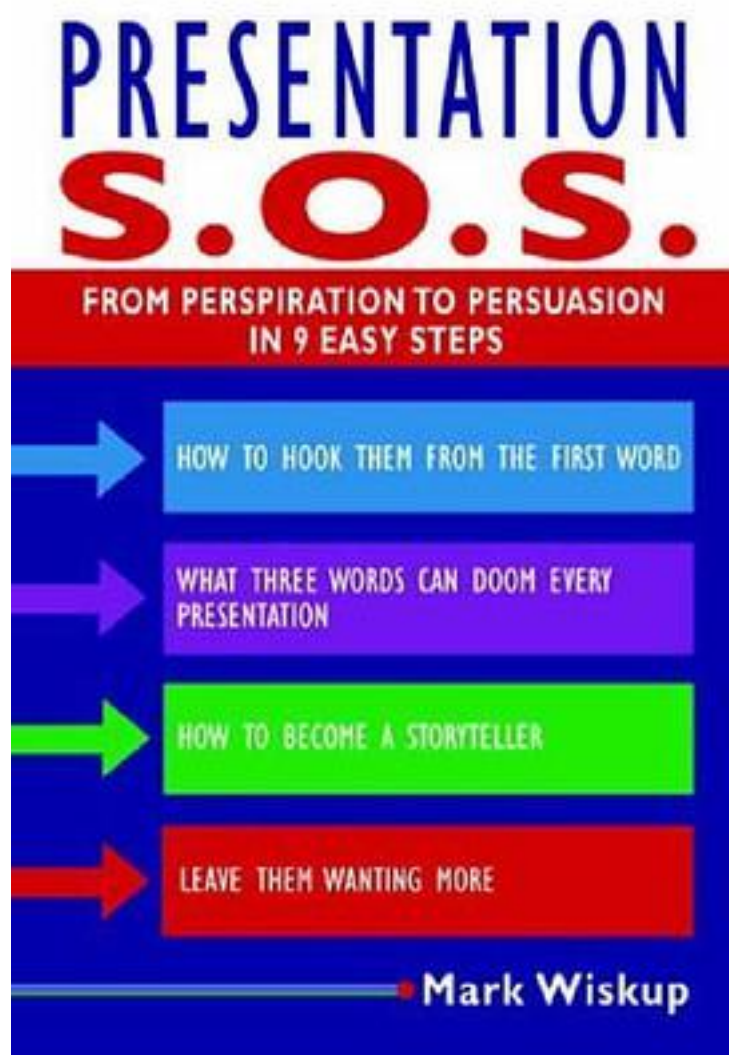


PRESENTATION S.O.S



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著者:Mark Wiskup

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Your palms are sweaty. Your fingers tremble. Everybody is watching you, waiting to be blown away. The moment is yours. What are you going to do with it? Mark Wiskup has the answers. In this one-of-a-kind book perfect for the millions of people who stand up in front of colleagues and employees on a regular basis, Mark Wiskup offers nine quick and easy steps to make each presentation one your audience will never forget. Tips include why less information is often more why you need to hook them from the very first word how vivid scenarios can make your presentation what three words can ruin any business presentation and much, much more!

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评论

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书评

没看过这方便的书，感觉这本书内容和逻辑很简单，就像作者对演讲的要求也是要简单、清晰、有趣和易于理解一样。
所有手段的目的是与听众建立联系，以听众为中心，而不是自己或媒介。
演讲者一定要积极、情绪主动，取掉消极的情绪和语言，觉得演讲变的轻松。 作...

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