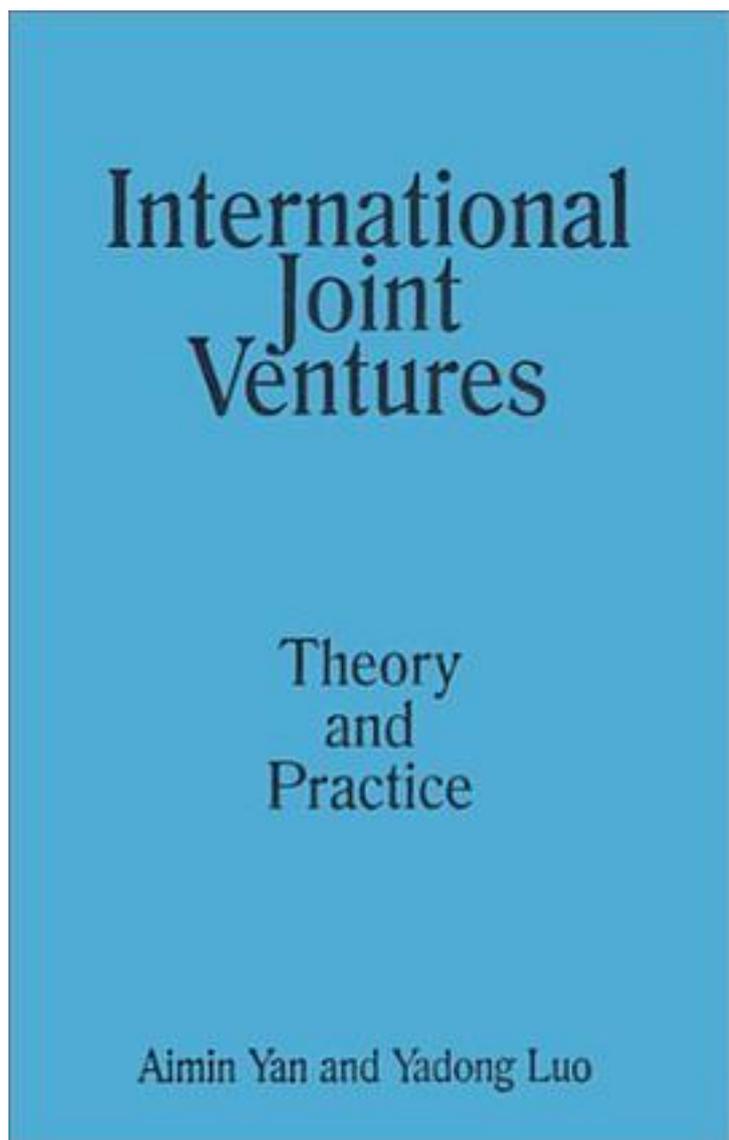


International Joint Ventures



[International Joint Ventures 下载链接1](#)

著者:Aimin Yan

出版者:M.E. Sharpe

出版时间:2000-10

装帧:Hardcover

isbn:9780765604736

The first book-length treatment of theories, practical lessons, and the full set of critical issues that affect international joint ventures. It addresses culture, human resources, learning, legal, management, and research and development, and presents a full set of decisions and detailed guidelines for IJV formation and management. It also thoroughly analyzes 30 case studies.

作者介绍:

目录:

[International Joint Ventures_下载链接1](#)

标签

评论

[International Joint Ventures_下载链接1](#)

书评

[International Joint Ventures_下载链接1](#)