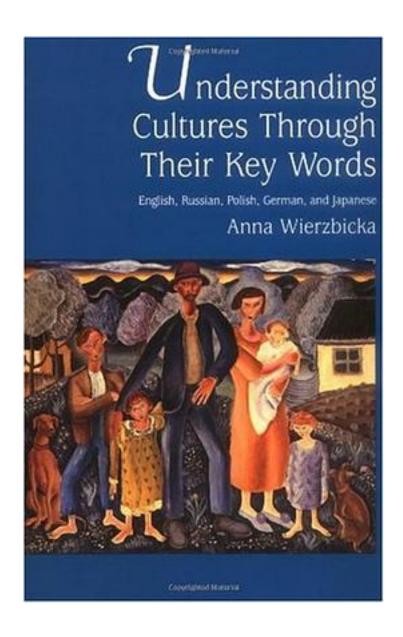
Understanding Cultures through Their Key Words



<u>Understanding Cultures through Their Key Words_下载链接1_</u>

著者:Anna Wierzbicka

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This work demonstrates that every language has its "key concepts" (expressed in key words) and that these concepts reflect the core values of the culture in question. Examining empirical evidence from five lanuages, and using its own "natural semantic metalanguage" to provide an analytical framework, it shows that cultures can be revealingly studied, compared and explained to outsiders through their key concepts.

| 作者介绍: |
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